THE EFFECT OF VIDEO MEDIA ON IMPROVING STUDENTS' LEARNING OUTCOMES IN CLASS IV AT SDN BATURENGAT 01 BANDUNG DISTRICT

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ABSTRACT

Learning outcomes are the ultimate goal of carrying out learning activities in schools. Learning outcomes can be improved through conscious effort that is carried out systematically leading to positive changes which is then called the learning process. Video media in the teaching and learning process can generate new desires and interests, generate motivation and stimulate learning activities. This study aims to determine the effect of using video media on student learning outcomes in class IV at Baturengat 01, Bandung Regency. This research is a quasi experimental research. The research was conducted in class IV at SDN Baturengat 01 with a population of 56 students. The research design used was nonequivalent control group design with 28 students in class A as the experimental class and 28 students in class B as the control group. By setting respondents as a sample of 20 students using purposive sampling. The data collection technique used is the test. The tests are in the form of pretest and posttest to collect data on student learning outcomes. Data processing techniques were performed using SPSS 25.0 with descriptive tests, normality tests, homogeneity tests, independent sample tests, and normalized N Gain tests. This study has a significant effect using video media, which can be seen from the average pretest score of the experimental class with an average of 48.30 and the pretest results in the control class with an average of 46.80 and the average posttest result of the experimental class is 83.40 and 72.80 in the control class. The results of these values are based on the results of the independent sample t test for obtaining the value of Sig. 0.055 > 0.05 and Sig. (2-tailed) of 0.000 < 0.05which means Ho is rejected Ha is accepted. This increase in learning outcomes was also driven by the calculation of the normalized n-gain test of 67% in the experimental class and 48% in the control class.

Keywords: Learning Outcomes, Video Media