

## **ABSTRAK**

### **ANALYSIS OF THE APPLICATION OF MAESTRO SALES ACCOUNTING INFORMATION SYSTEM IN GARSEL SHOES PERIOD OF SEPTEMBER 31, 2022**

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This study reveals: (i) How is the application of the Maestro sales accounting information system at GARSEL Shoes for the period of July 31, 2022 (ii) How is GARSEL Shoes' efforts in overcoming the limitations of the Maestro sales accounting information system (iii) What factors must be considered by the system course instructor accounting information in determining sales study materials in accounting information systems courses so as to meet student knowledge and skills. This study used descriptive qualitative method. Data collection techniques were carried out using observation, interviews, and documentation methods. The results of this study are: (i) the application of the maestro sales accounting information system at GARSEL Shoes is good, although there are frequent problems such as the network and applications that rarely update, and others, (ii) the efforts made by employees when problems occur namely employees are encouraged to have data in physical form, and when there are problems such as network and application problems, the IT/technician will immediately fix it, (iii) emphasis on understanding the material for students so that students can understand the material presented by the course lecturer. As the end of the research, the author conveys suggestions: to improve the performance of the application system so that there are no obstacles when carrying out the preparation of sales accounting reports, (ii) For further researchers, it is expected to be able to expand or add variables and develop further research so as to be able to reveal other variables, (iii) For The university is expected to improve or develop knowledge among students so that they have sufficient knowledge to be ready to enter the world of work or business.

**Keywords : sales accounting information system**