

Chapter I

Introduction

1.1 Background of the Study

The film is a medium of mass communication with a very broad scope for every audience because the film is formed and made with many meanings. In addition, films also rely heavily on technology as the main ingredient in their production. The Film is closely related to mass media. Mass media is a place for people to get reliable, fast, and easy information. Film as a mass media can also seize the public for entertainment. Movies can be an object of choice for people to watch when they are bored.

Indirectly, the film has introduced and shown various realities about life, even the film can bring the emotions of the audience. From there, a lot of film research emerged with various genres such as films about children, life, politics, education, such as action, comedy, documentation, horror, thriller, romance, drama, adventure, and others which can be presented in a unique.

There are many types of films that can convey a meaningful message, such as having positive values contained in the story. One of them is the film "Shattered Glass" which has a journalistic theme as the storyline. The film "Shattered Glass" is a film directed by Billy Ray, also a scriptwriter who produced works such as *The Secret in Their Eyes* (2015), *Flightplan* (2005), *State of Play* (2009), *Suspect Zero* (2004), and others.

The film "Shattered Glass" by Billy Ray, is a 2003 film that tells the story of a man named Stephen Glass who works in "The New Republic". This film tells the story of a journalist who focuses on making interesting news but

doesn't think about the truth and facts of the news. Stephen Glass is a young journalist who violates the journalistic code of ethics. He writes hoaxes or fake news, manipulates data, takes news from untrusted sources, deliberately lies, and ignores the truth of a fact.

Stephen Glass is represented as a journalist who is very good at telling stories in his writings. The style of language written is very neat. His journalistic work always makes people involved or complacent in the stories that are presented. Stephen is described as a potential journalist, young, an observer of human behavior, fun, imaginative, smart but innocent, but Glass often makes mistakes without thinking.

This magazine has drawbacks, namely getting a small pay and working with a solid time. But Stephen Glass really enjoys his work as a journalist because he feels happy if his writings will be read by many people. But in the end, Stephen Glass's pleasure in writing work was not run in balance. He just writes, for the sake of popularity, sometimes he makes up an incident, and even some of the works that are written are a lie based on his own imagination. In one of his writings which was further investigated by his editor entitled "Hack Heaven", Michael Kelly as the editor found several facts that didn't match the article. At the end of the film, it is revealed that all this time Stephen Glass was a journalist who didn't write based on the truth and his behavior clearly violated a journalistic code of ethics.

From the explanation above, it is very clear that the code of ethics is very important among journalists, and can be used as a reference or exercise among the audience, especially those who work or practice journalistic work.

If the code of ethics is violated by journalists then they cannot obey it. Similar to the film "Shattered Glass", this film is a film that violates the code of ethics. The film "Shattered Glass" contains a story that clearly describes the process of violating the Journalistic Code of Ethics by one of the journalists from The New Republic print media, from the process of getting the news until the news is received by the editor and goes to printing.

A similar research has also been carried out by Wulandari Wilfi. The title of this research is "Representation of investigative journalistic ethics in the film Spotlight with the application of the code of ethics of the society of professional journalist". Wulandari chose this film because he wanted to see how the journalistic code of ethics was applied in a team conducting an investigation. Especially focusing on each image, and the scene in the movie Spotlight. This research uses a qualitative approach using Roland Barthes' semiotic theory which is known as denotation, connotation, and myth.

Another similar research was also conducted by Arifina Cahyanti Firdausi. The title of this research is "Description of the journalistic profession based on the journalistic code of ethics in the film "Nightcrawler" by dan Gilroy". Arfina focuses on researching the activities of a journalist in the film Nightcrawler based on a journalistic code of ethics. Where in the data analysis, Arfina wants to know what activities have been violated in the Nightcrawler film by using qualitative methods.

Meanwhile, the researcher focuses more on the main character who has violated the journalistic code of ethics in the film Shattered Glass. However, the writer's research and Arfina's research have the same goal. The aim is to

educate and inform readers about the world of journalism, especially for those who want to work as journalists so that they can comply with existing regulations, especially regarding the journalistic code of ethics.

In this research, the researcher will use a qualitative descriptive method. According to Sujana and Ibrahim, (1989) descriptive research is research that seeks to describe a symptom, event, event that is happening at the present time. According to Bogdan and Taylor (2010) qualitative research is a research procedure that produces descriptive data in the form of written or spoken words from people and observable behavior. The writer chooses this method not only to describe, but also to provide an understanding and explanation of the violations of the journalistic code of ethics committed by the main character Stephen Glass. After knowing the violations committed by the main character, the researcher analyzes these actions by categorizing each part of the scene that violates the journalistic code of ethics theory in the book *Applied Journalism* by Syarifudin Yunus.

The reason for choosing the title of this research is also based on the writer's considerations and wants to know more about the importance of a code of ethics in the world of journalists. In addition, the writer is also very interested in researching the film " Shattered Glass " because it tells the story of a journalist from the print media "The New Republic" who should be professional in presenting a story or news, but in the end, it deviates and violates the code of ethics that must be maintained properly. Another reason for choosing this title is research that is in accordance with the knowledge the writer has learned about journalists.

1.2 Identification of the Problems

Based on the background of the problem above. Stephen Glass the main character is known as a smart journalist, and good at making good writing. However, several factors made Stephen Glass finally violate the journalistic code of ethics which is very contrary to his profession as a journalist. The writer wants to know what violations were committed by the main character in the "Shattered Glass" film, actor by Stephen Glass.

1.3 Research Questions

The research questions are as follows:

1. What are the code ethic error in Billy Ray "Shattered Glass"?
2. What causes Stephen Glass as the main character to violate the journalistic code of ethics in Billy Ray "Shattered Glass"?

1.4 Limitation of Problems

Based on the identification of the problems described above. The research is carried out in-depth and will be limited the problems, in focusing to code ethics errors in the film "Shattered Glass" by Billy Ray, 2003.

1.5 Objectives of Study

Research certainly has goals based on their respective interests. The following are the objectives of what you want to achieve from research:

1. To know the portrayal of the role of journalists in the film "Shattered Glass" by Billy Ray.
2. To know the application of the journalistic code of ethics universal as a reference for a journalist in carrying out his role in the film "Shattered Glass" by Billy Ray.

1.6 Benefits of Research

A. Theoretical Benefits

1. This research is expected to be an input for research related to the code of ethics journalistic and the profession journalistic.
2. This research is expected to become a reference or literature regarding the study of the message content in the film Shattered Glass regarding code ethics journalistic for research that needs it.

B. Practical Benefits

1. This research is expected to be useful for professional journalists as an evaluation material to minimize mistakes made by professional journalists in carrying out their profession. As well as increasing awareness and understanding of the code of ethics journalistic.
2. This research is expected to increase and expand knowledge about journalism, especially enriching literature related to journalistic ethics.

C. Institutional Benefits

For institutions, namely as input, description, and considerations regarding the development of a journalistic code of ethics in Indonesia. So that the results of this study are expected to be able to provide benefits in

providing input to film sensor institutions to protect the journalistic code of ethics.

And can provide benefits in increasing the protection of the audience in Indonesia.

D. Benefits of Science

The results of this study are expected to be able to add insight and knowledge about the "journalistic code of ethics" in Indonesia and also provide input for journalists which will then be useful as a learning medium for them.

E. Benefits for Myself

The results of this research are expected to be able to motivate me to further develop, expand and gain knowledge in analyzing violations of the journalistic code of ethics in films in the life of the