

ABSTRACT

THE EFFECT OF BLENDED LEARNING ON STUDENTS' LEARNING MOTIVATION IN ECONOMIC LESSONS

**(Survey of Class XI Social Studies Students of SMAN 1 Parongpong Academic
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The research was conducted on students of class XI Social Sciences at SMA Negeri 1 Parongpong. The aim was to determine: 1. Implementation Blended Learning in economics for students. 2. motivation to learn on economic subjects to students. 3. the effect of blended learning on students' motivation to learn economics subjects. The research method used is a survey. Data collection techniques used are questionnaires and simple linear regression data analysis techniques with the help of the SPSS 28.0 application program. The results showed that blended learning at SMA Negeri 1 Parongpong was included in good criteria, student learning motivation at SMA Negeri 1 Parongpong was included in good criteria, blended learning had an effect on student learning motivation by 9.2% while the other 90.8% was influenced by other factors outside that are not examined by researchers. That the researchers obtained a simple regression coefficient obtained tcount value of tcount 3.497 with a significance value of $0.001 < 0.05$. Then H_0 is rejected and H_a is accepted, with variable X (blended learning) on variable Y (student learning motivation), and there is a regression result for variable X against variable Y there is a regression equation, namely $Y = 35.394 + 0.309x$. This shows that if the value of the influence of blended learning (independent variable) increases by 1 unit, then students' learning motivation (dependent variable) will increase by 0.309. For other researchers who are interested in raising the title of research in the field of education, they can conduct similar research with other factors and different topics of discussion so that it can be an alternative to increase the influence of blended learning on students' learning motivation.

Keywords: Blended Learning, Motivation