ABSTRACT

Azis Alfiansyah (2022). Analysis of Character Values in Tarling Art in Cultivating Citizenship Culture (Civic Culture).

This study aims to determine the character values contained in the art of tarling in the process of growing a culture of citizenship in the community. This research is based on the author's concern for regional arts, namely the art of tarling which is increasingly losing cultural value, because it is eroded by foreign culture that is growing in Indonesia, so the author wants the cultural values contained in tarling art to continue to be preserved and make cultural values in Tarling art can be a character value that can be applied to society through civic culture which is reflected in culture and art. This research uses a case study method with a qualitative approach, and uses a data collection method with an interview process with predetermined sources, observation, and using questionnaires distributed to the community around the Tarling studio. This study shows several things, including: (1) The character values contained in Tarling art are a representation of the life of the Indramayu-Cirebon community, where the cultural values contained in Tarling art are a reflection of the behavior patterns of the community, namely how the way people behave, people use culture as a guide to living in society, as found in song lyrics, wangsalan, and tarling dramas in tarling art. (2) foster a culture of citizenship in the community through the character values contained in the art of tarling through the internalization of the values of gotong royong, togetherness, discipline, and love for the homeland that are applied to the community, so as to form national identity through local culture. (3) civic culture can be realized through ideas and innovations that are in accordance with the conditions of the times with tarling art as an intermediary, because culture is one of the creations of society which is passed down from generation to generation to the community which is used as community identity.

Keywords: Tarling art, character values, citizenship culture