

***THE INFLUENCE OF THE SCHOOL LITERACY MOVEMENT ON
READING INTEREST FOR CLASS IV SDN GUGUS 35 BUAH BATU
DISTRICT***

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ABSTRACT

Reading is an activity that can provide information and expand knowledge. But in fact there is still a low interest in reading students. To overcome this, the government created the School Literacy Movement (GLS) program. This study aims to determine (i) an overview of the implementation of the GLS in SDN Gugus 35, Buah Batu District (ii) how much influence the implementation of the GLS has on students' reading interest (iii) the obstacles in the implementation of the GLS and (iv) the efforts made to overcome obstacles in the implementation of the GLS. GLS. The method used is a survey method with a quantitative approach by distributing questionnaires and interviews for data collection. The results show: (i) the implementation of the GLS at SDN Cluster 25 has been carried out in accordance with the guidelines in Permendikbud No.23 of 2015 which is marked by, among other things, 15 minutes of reading habituation, the existence of a reading corner in each class equipped with various reading books, (ii) there are the influence of the GLS on the Reading Interest of fourth grade students at SDN Gugus 35, Buahbatu District by 29.7%, (iii) several obstacles in implementing the GLS including students feeling bored quickly, lack of funds to support GLS facilities, lack of variety of books provided, which lastly the lack of interest of students to visit the library, (iv) efforts that can be made include doing ice breaking so that students do not feel bored, making proposals regarding funds to the government to support GLS facilities by providing various types of reading, and arranging the library as possible so that it can attract students' interest.

Keywords: *School Literacy Movement, Reading Interest*