

DAFTAR PUSTAKA

- Nicholas J. Cull. *Public Diplomacy: Taxonomy and Histories*, (California: SAGE Publications, 2008): 32.
- denny prawibowo, & oktaviana purnamasari. (2018). Strategi Kementerian Pariwisata Indonesia Dalam Branding Wonderful Indonesia Melalui Media Sosial. *Jurnal Persektif Komunikas*, 1(3).
- Deny, S. (2017, January 24). *Kunjungan Wisman RI Tertinggal Jauh dari Malaysia dan Thailand - Bisnis Liputan6.com*. Luputan6. <https://www.liputan6.com/bisnis/read/2835613/kunjungan-wisman-ri-tertinggal-jauh-dari-malaysia-dan-thailand>
- Direktorat Jenderal Anggaran*. (n.d.). Retrieved March 19, 2022, from <https://anggaran.kemenkeu.go.id/in/post/efektivitas-alokasi-anggaran-kementerian-pariwisata-terhadap-kunjungan-wisatawan-mancanegara-dan-wisatawan-nusantara>
- Ernest J. Wilson III. (2008). *Hard Power, Soft Power, Smart* (pp. 1–17).
- Festival Indonesia di Australia - Direktorat Warisan dan Diplomasi Budaya*. (2015, October 14). Kementerian Pendidikan Dan Kebudayaan Direktorat Jenderal Kebudayaan. <https://kebudayaan.kemdikbud.go.id/ditwdb/festival-indonesia-di-australia/>
- Festival Indonesia di Canberra Sihar Publik Australia - Direktorat Warisan dan Diplomasi Budaya*. (2015, October 14). Kementerian Pendidikan Dan Kebudayaan Direktorat Jenderal Kebudayaan. <https://kebudayaan.kemdikbud.go.id/ditwdb/festival-indonesia-di-canberra-sihar-publik-australia/>
- Festival Indonesia Jadi Ikon Budaya Ibu Kota Australia - Direktorat Warisan dan Diplomasi Budaya*. (2015, October 14). Kementerian Pendidikan Dan Kebudayaan Direktorat Jenderal Kebudayaan. <https://kebudayaan.kemdikbud.go.id/ditwdb/festival-indonesia->

jadi-ikon-budaya-ibu-kota-australia/

Grigson, P. (n.d.). *Momentum Bersejarah Industri Pariwisata Australia-Indonesia*. Kedutaan Besar Australia Indonesia. Retrieved February 3, 2022, from https://indonesia.embassy.gov.au/jaktindonesian/AR16_002.html

James Elliott. (1997). Politics and public sector management. In *Angewandte Chemie International Edition*, 6(11), 951–952.

Jr Nye, S. J. (n.d.). *Public Diplomacy and soft Power*. Retrieved February 3, 2022, from <https://courses.helsinki.fi/sites/default/files/course-material/4506639/Nye.pdf>

Khija Ramadhani. (2016). LAPORAN AKUNTABILITAS KINERJA SEKRETARIAT KEMENTERIAN PARIWISATA TAHUN 2016. In *Ekp* (Vol. 13, Issue 3, pp. 1576–1580).

KONSULAT JENDERAL REPUBLIK INDONESIA , PERTH, AUSTRALIA. (n.d.). Retrieved March 20, 2022, from https://kemlu.go.id/perth/id/pages/visa_on_arrival/1230/about-service

Kumoratih, D. (2020). Rancangan “Wonderful Indonesia” Sebagai Branding-Destination. *Business Economic, Communication, and Social Sciences (BECOSS) Journal*, 2(1), 75–82. <https://doi.org/10.21512/becossjournal.v2i1.6062>

Nye, J. (2005). Soft Power and Higher Education. *Forum for the Future of Higher Education*, 11–14. <http://net.educause.edu/ir/library/pdf/ffp0502s.pdf%5Cn>

Oktasari, V. (2020). STRATEGI WONDERFUL INDONESIA ERA JOKO WIDODO PERIODE 2014-2019 MELALUI PENDEKATAN COMPETITIVE IDENTITY [UNIVERSITAS ISLAM INDONESIA YOGYAKARTA]. In *UNIVERSITAS ISLAM INDONESIA YOGYAKARTA* (Vol. 25, Issue 1). <http://dx.doi.org/10.1016/j.jss.2014.12.010%0Ahttp://dx.doi.org/10.1016/j.sbspro.2013.03.034%0Ahttps://www.iiste.org/Journals/index.php/JPID/article/viewFile/19288/19711>

%0Ahttp://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.678.6911&rep=rep1&type=pdf

Ragimun. (n.d.). Analisis Kebijakan Tax Refund Wisatawan Asing. *Kementrian Keuangan Republik Indonesia*.

Ridho, Awafi, Junita Budi Rachman, A. (2020). Destination Branding Indonesia Sebagai Destinasi Wisata Halal. *Jurnal Kepariwisata: Destinasi, Hospitalitas Dan Perjalanan*, 4(2), 84–97. <https://doi.org/10.34013/jk.v4i2.53>

Sciences, H. (2016). *DIPLOMASI INDONESIA MELALUI KAMPANYE WONDERFUL INDONESIA DALAM MENINGKATKAN PARIWISATA INDONESIA DI DUNIA INTERNASIONAL TAHUN 2011-2015*. 4(1), 1–23.

Suwena, I. K., & Widyatmaja, I. G. N. (2010). *Pengetahuan Dasar Ilmu Pariwisata*. 252.

Wonderful Indonesia - Indonesia Travel. (n.d.). Retrieved February 3, 2022, from <https://www.indonesia.travel/gb/en/general-information/wonderful-indonesia>

Damanik, Phil Janianton. 2013. *Pariwisata Indonesia Antara Peluang Dan Tantangan*. Yogyakarta: Pustaka Pelajar

Hadiwinata, B. S. (2017). *Studi dan Teori Hubungan Internasional : Arus Utama, Alternatif, dan Reflektif*. 303.

Sugiyono, (2016). *Metode Penelitian Kuantitatif, Kualitatif Dan R&D*, Bandung: Pt Alfabet

Bogdan & Biklen, S. 1992). (2009). Penelitian Kualitatif. *Journal Equilibrium*, 5 No. 9, 1–8. [Http://Yusuf.Staff.Ub.Ac.Id/Files/2012/11/Jurnal-Penelitian-Kualitatif.Pdf](http://Yusuf.Staff.Ub.Ac.Id/Files/2012/11/Jurnal-Penelitian-Kualitatif.Pdf)

Amand a, G. (2017, September 23). *Republika*. Retrieved From Wonderful Indonesia Meriahkan Kampung Indonesia Di Australia: [Https://Www.Republika.Co.Id/Berita/Gaya-Hidup/Pesona-](https://Www.Republika.Co.Id/Berita/Gaya-Hidup/Pesona-)

Indonesia/17/09/23/Owpxe423-%20wonderful-Indonesia-Meriahkan-Kampung-Indonesia-Di-Australia

Angriyana, S. (2017, Oktober 03). *Detik Travel*. Retrieved From Saat Alun-Alun Di Australia Jadi Kampung Indonesia: <https://Travel.Detik.Com/Travel-News/D-3668972/Saat-Alun-Alun-Di-Australia-Jadi-Kampung-Indonesia>

Businessinsider. (2019). *Businessinsider*.

Correll, D. (2017, Februari 1). *Social Media News*. Retrieved From Social Media Statistics Australia – January 2017: <https://www.socialmedianews.com.au/social-media-statistics-australia-january-2017/>

Facebook Kemenpar. (2017, Maret 29). *Kementerian Parawisata Dan Ekonomi Kreatif*. Retrieved From Wonderful Indonesia Meet State Of Victoria: https://web.facebook.com/986632511389544/posts/wonderful-indonesia-meet-state-of-victoriapada-29-maret-2017-di-gedung-sapta-pes/1468089103243880/?_Rdc=1&_Rdr

Humas Kemenpar. (2017, September 29). *Kementerian Pariwisata Republik Indonesia*. Retrieved From Siaran Pers Indofest Ajang Promosi Wonderful Indonesia Pada Masyarakat Australia: <http://grahatech.web.id/newkemenpar/detailpost/siaran-pers-indofest-ajang-promosi-wonderful-indonesia-pada-masyarakat-australia>

Indonesia Travel. (2017, January 21). *Indonesia Travel*. Retrieved From Wonderful Indonesia Beach Festival 2017 Held In Melbourne, Australia: <https://www.indonesia.travel/cn/en/news/wonderful-indonesia-beach-festival-2017-held-in-melbourne-australia>

Janna, N. P. (2018, Juli 19). *Kontan.Co.Id*. Retrieved From Potensi Transaksi Sales Mission Wonderful Indonesia Di Australia Capai Rp 118 Miliar:

- <https://Industri.Kontan.Co.Id/News/Potensi-Transaksi-Sales-Mission-Wonderful-Indonesia-Di-Australia-Capai-Rp-118-Miliar>
- Jpnn. (2017, Desember 05). *Jpnn.Com*. Retrieved From Wonderful Indonesia Gelar Business Gathering Di Melbourne: <https://Www.Jpnn.Com/News/Wonderful-Indonesia-Gelar-Business-Gathering-Di-Melbourne?Page=3>
- Kemendikbud. (2015, Oktober 14). *Kementerian Pendidikan Dan Kebudayaan*. Retrieved From Festival Indonesia Di Australia: <https://Kebudayaan.Kemdikbud.Go.Id/Ditwdb/Festival-Indonesia-Di-Australia/>
- Kemenpar. (2018). *Kementerian Pariwisata Republik Indonesia*. Retrieved From Co - Branding Wonderful Indonesia: Www.Kemenpar.Go.Id
- Kominfo. (2016, September 06). *Kementerian Komunikasi Dan Informatika*. Retrieved From Menpar: Gunakan Digital Marketing Untuk Pemasaran Pariwisata: <https://Kominfo.Go.Id/Content/Detail/7998/Menpar-Gunakan-Digital-Marketing-Untuk-Pemasaran-Pariwisata/0/Berita>
- Kompas. (2017, Agustus 12). *Kompas*. Retrieved From Festival Kuliner Indonesia Digelar Di Sydney: <https://Travel.Kompas.Com/Read/2017/08/12/091000527/Festival-Kuliner-Indonesia-Digelar-Di-%20sydney>
- Kusumawardhani, A. (2019, Februari 04). *Bisnis.Com*. Retrieved From Kemenpar Gencarkan Promosi Wonderful Indonesia Di Australia: <https://Ekonomi.Bisnis.Com/Read/20190204/12/885301/Kemenpar-Gencarkan-Promosi-Wonderful-Indonesia-Di-Australia>
- National Geographic. (2015, Desember 29). *National Geographic Indonesia*. Retrieved From Promosikan <I>Wonderful Indonesia</I> Di Mancanegara, Kemenpar Gandeng Google: <https://Nationalgeographic.Grid.Id/Read/13303032/Promosikan-Wonderful-Indonesia-Di-Mancanegara-Kemenpar-Gandeng-Google>

- Nicholas, J. C. (2008). *Public Diplomacy: Taxonomy And Histories*. Sage Publications, 32.
- Paypeyclik. (2015). *Paypeyclik.Net.Eu*. Retrieved From Australian Internet Statistics:
<https://www.payperclick.net.au/Australian-Internet-Statistics-2015/>
- Pikiran Rakyat. (2017, Agustus 9). *Pikiran Rakyat*. Retrieved From Kemenpar Dan Garuda Food Kokoh Tebarkan Wonderful Indonesia: <https://www.pikiran-rakyat.com/Wisata/Pr-01284302/Kemenpar-Dan-Garuda-Food-Kokoh-Tebarkan-Wonderful-Indonesia-406997>
- Republika. (2015, November 16). *Republika*. Retrieved From Wonderful Indonesia Festival 2015 Sapa Publik Di Melbourne: <http://www.republika.co.id/Berita/Gaya-Hidup/Travelling/15/11/16/Nxvem336-Wonderful-Indonesia-Festival-2015-Sapa-Publik-Di-Melbourne>
- Republika. (2017, Januari 21). *Republika*. Retrieved From Wonderful Indonesia Digelar Di Pantai Australia Untuk Pertama Kali: <https://www.republika.co.id/Berita/Ok468y366/Wonderful-Indonesia-Digelar-Di-Pantai-Australia-Untuk-Pertama-Kali>
- Statista. (2019). *Statista*. Retrieved From Youtube - Statistics & Facts: <https://www.statista.com/topics/2019/youtube/>
- Statistic. (2019). *Statistic.Com*. Retrieved From Instagram - Statistic & Facts: <https://www.statista.com/topics/1882/instagram/>
- Tim Redaksi. (2017, November 18). *Genpi News*. Retrieved From Wonderful Indonesia Gempur Pusat Bisnis Terbesar Di Melbourne: <https://www.genpinews.com/read/489/2017/11/18/Wonderful-Indonesia-Gempur-Pusat-Bisnis-Terbesar-Di-Melbourne>

Young, T. (2016, Juni 1). *Trevor Young*. Retrieved From Twitter Remains A Paradox In
Australia – Numbers Down But Usage Explodes (Research):
[Https://Trevoryoung.Me/Twitter-Statistics-Sensis-Social-Media-Report-2016/](https://Trevoryoung.Me/Twitter-Statistics-Sensis-Social-Media-Report-2016/)