ABSTRACT

This study refers to determine how much influence career development, job stress and job satisfaction of employees at McDonald's Gatot Subroro Bandung City have. This study uses descriptive and verification methods, the sampling technique used is saturated sampling with a total sample of 40 respondents. Data collection techniques used were observation, interviews and distributing questionnaires. The data analysis method used is multiple linear regression analysis, multiple correlation analysis and coefficient of determination.

Based on the results of the analysis of the effect of career development and job stress on job satisfaction simultaneously is 62.5%. Meanwhile, seen from the coefficient of determination partially career development has an effect on job satisfaction of 35.5%. While work stress has an effect on job satisfaction by 27.0%.

Keywords: Career development, job stress and job satisfaction