

ABSTRACT

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The development of the tourism sector has an impact on the hotel business and other tourism accommodations. Therefore, this study aims to analyze the effect of the variables of the number of domestic tourist visits, the number of foreign tourists, GRDP per capita, the number of hotels and the minimum wage on the absorption of foreign tourists, workers in the hotel and accommodation business in the provinces included in the KSPN National Tourism Strategic Area, namely Bangka Belitung, Central Java, North Maluku, East Nusa Tenggara, Southeast Sulawesi, DKI Jakarta, North Sumatra, East Java, West Nusa Tenggara and Banten. This research uses datasecondary and multiple linear regression analysis methods panel data with ten provinces as objects included in the KSPN from 2010 to 2018. The regression results show that the variable number of domestic tourist visits, the number of tourists foreign countries, per capita GRDP and the number of hotels partially have a positive and significant effect on employment in the hotel and tourism accommodation business in the provinces included in the KSPN. The minimum wage variable has an insignificant negative effect on employment in the hotel and accommodation business in the provinces included in the KSPN and the results simultaneously show that all independent variables together have a significant effect on employment in the hotel and tourism accommodation business in Indonesia. the provinces of the national tourism strategic area (KSPN).

Keys Word: *Labor, Domestic Tourists, Foreign Tourists, GRDP Per Capita, Number of Hotels, Minimum Wage.*