ABSTRACT

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This study aims to analyze the number of foreign tourist arrivals, hotel room occupancy, the number of domestic tourist trips, the minimum wage on employment in the tourism sector and on the welfare of the people in 10 Provinces of the National Tourism Strategy Region in 2009-2018. This study uses a quantitative approach by using the method of path analysis. The results of this study indicate from the results of statistical tests that; (1) the number of foreign tourist visits, hotel room occupancy rates, the number of domestic tourist trips partially have a significant positive effect on employment in the tourism sector. The Minimum Wage partially has a negative and significant effect on employment in the tourism sector. The number of domestic tourist trips and the minimum wage simultaneously have a significant effect on employment in the tourism sector partially has a significant positive effect of public welfare. Employment in the tourism sector simultaneously has a significant effect of public welfare.

Keys Word: Number of Foreign Tourists, Hotel Room Occupancy Rate, Number of Domestic Tourists, Minimum Wage, Employment in The Tourism Sector, Public Welfare.