

**AN ANALYSIS OF FACTORS AFFECTING THE STUDENT'S
INTEREST IN ENTREPRENEURSHIP
(A Case Study On 3 Private University of Bandung City)**

ABSTRACT

The aim of this research is to know :1) the effect of entrepreneurship education, earning expectation, and family environment to interest in entrepreneurship students on 3 private university of Bandung City. This kind of research is quantitative research. The population in this research are studies of 3 Private University Of Bandung as many as 100 students. Methods of data collection in this research using questionnaire given to entire population. Classic assumption test are including normality test, multicollinearity test, and heteroskedastisitas test. Hypothesis test used is a multiple linear regression. The results of this research shows that : 1) entrepreneurship education positive influence on interest in entrepreneurship. 2) earning expectation positive influence on interest in entrepreneurship. 3) family environment positive influence on interest in entrepreneurship. 4) entrepreneurship education, earning expectation, and family environment positive influence on interest in entrepreneurship.

Keywords : *Entrepreneurship Education, Earning Expectation, Family Environment, Interest in Entrepreneurialship*

