THE EFFECT OF ENTREPRENEURSHIP ATTITUDE ON ENTREPRENEURSHIP INTEREST OF STUDENTS DEPARTMENT OF IPS IN SMA PGRI CIBADAK

By,

Vina Siti Sutijah 185020023

ABSTRACT

This study aims to determine: (i) the Entrepreneurial Interest of Social Studies Majors at SMA PGRI CIBADAK, (ii) Entrepreneurial Attitudes of Social Sciences Majors Students at SMA PGRI CIBADAK, (iii) How Big is the Effect of Entrepreneurial Attitudes on Entrepreneurial Interests of Social Sciences Majors Students at SMA PGRI CIBADAK. The research method used is a quantitative approach with a survey method with 92 samples of students. The data collection technique in this study used simple regression analysis with the help of the IBM SPSS 25.0 for windows program. The results of the study are as follows: (i) Entrepreneurial attitude is good, seen from the total average score of respondents' answers is 4.17 with a percentage of 83.37%. (ii) Interest in entrepreneurship is very good, seen from the total average score of respondents' answers 4.24 with a percentage of 84.81%. (iii) The results of simple linear regression analysis with the results of Y = 13.538 + 0.858X While in the test the coefficient of determination produces R Square of 75.8% and 24.2%, respectively. because the significance value is 0.000 <0.05, then Ho is rejected and Ha is accepted, which means that there is a significant (significant) effect on the Entrepreneurial Attitude (X) variable on the Entrepreneurial Interest Variable (Y). Suggestions: (i) Students maintain good entrepreneurial attitudes and interests. (ii) Schools can increase the formation of attitudes and interests. (iii) The next researcher conducts research with different indicators and the addition of variables that affect the interest in entrepreneurship.

Keywords: Attitude, Interests, Entrepreneurship.