

(ANALYSIS) THE USE OF AUDIO VISUAL MEDIA ON STUDENTS' LEARNING OUTCOMES

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ABSTRACT

This research aimed to determine the relationship between audio-visual media with the students' learning outcomes as a learning media. This research is motivated by the problems that exist regarding low students' learning outcomes. When the teacher only used the leatoring method without using any media, lots of students did not pay attention to the teacher in the learning process. So, the material was not delivered optimal which made the students' learning outcomes low. In this research, the researcher used a qualitative method. This method is a library research. The result of this research stated that the audio-visual media is the one of the learning media that can be seen in pictures and heard by voice. However, the use of audio-visual media in the learning process increased the result of the students' outcomes as seen by the previous research. Therefore, audio-visual media and students' learning outcomes have a relation. Although, the most factors are influenced. Based on the result of this research, the use of audio-visual media can improve the students' learning outcomes.

Keywords: *audio-visual media, students' outcomes*