

DAFTAR ISI

LEMBAR PENGESAHAN	Error! Bookmark not defined.
HALAMAN PERNYATAAN	Error! Bookmark not defined.
KATA PENGANTAR.....	Error! Bookmark not defined.
DAFTAR RIWAYAT HIDUP PENULIS	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
BAB 1 PENDAHULUAN	Error! Bookmark not defined.
1.1. Latar Belakang Penelitian.....	Error! Bookmark not defined.
1.2. Identifikasi Masalah	Error! Bookmark not defined.
1.2.1. Pembatasan Masalah.....	Error! Bookmark not defined.
1.2.2. Perumusan Masalah.....	Error! Bookmark not defined.
1.3. Tujuan dan Kegunaan Penelitian	Error! Bookmark not defined.
1.3.1. Tujuan Penelitian	Error! Bookmark not defined.
1.3.2. Kegunaan Penelitian	Error! Bookmark not defined.
BAB II.....	Error! Bookmark not defined.
TINJAUAN PUSTAKA.....	Error! Bookmark not defined.
2.1 Literatur Reviu.....	Error! Bookmark not defined.
2.2. Kerangka Teoritis	Error! Bookmark not defined.
2.2.1 Hubungan Internasional.....	Error! Bookmark not defined.
2.2.2 Soft Power.....	Error! Bookmark not defined.
2.2.3 National Interest	Error! Bookmark not defined.
2.2.4 Diplomasi	Error! Bookmark not defined.
2.2.5 Diplomasi Publik.....	Error! Bookmark not defined.
2.2.6 Media Sosial.....	Error! Bookmark not defined.
2.2.7 Korean Wave.....	Error! Bookmark not defined.
2.2.8 Gastrodiplomasi	Error! Bookmark not defined.
2.2.9 Strategi Korea Selatan.....	Error! Bookmark not defined.
2.3 Hipotesis Penelitian	Error! Bookmark not defined.
2.5 Skema dan Alur Penelitian	Error! Bookmark not defined.
BAB III.....	Error! Bookmark not defined.
METODE PENELITIAN	Error! Bookmark not defined.
3.1 Pendekatan Penelitian	Error! Bookmark not defined.
3.2 Tingkat Analisis.....	Error! Bookmark not defined.
3.3 Metode Penelitian.....	Error! Bookmark not defined.

3.4 Teknik Pengumpulan dan Analisis Data	Error! Bookmark not defined.
3.4.1 Teknik Pengumpulan Data	Error! Bookmark not defined.
3.5 Lokasi dan Lamanya Penelitian	Error! Bookmark not defined.
3.6 Sistematika Penelitian.....	Error! Bookmark not defined.
BAB IV.....	Error! Bookmark not defined.
ANALISIS GASTRODIPLOMASI KOREA SELATAN MELAUl MEDIA SOSIAL DI KOTA BANDUNG	Error! Bookmark not defined.
4.1 Gastrodiplomasi	Error! Bookmark not defined.
4.1.1 Definisi Gastrodiplomasi	Error! Bookmark not defined.
4.1.2 Sejarah Dan Perkembangan.....	Error! Bookmark not defined.
4.1.3 Gastrodiplomasi Korea Selatan.....	Error! Bookmark not defined.
4.2 Kuliner Khas Korea Selatan	Error! Bookmark not defined.
4.2.1 kelebihan makanan Korea.....	Error! Bookmark not defined.
4.2.2 kekurangan makanan korea.....	Error! Bookmark not defined.
4.3 Media Sosial Dalam Gastrodiplomasi Korea Selatan ..	Error! Bookmark not defined.
4.3.1 Instagram	Error! Bookmark not defined.
4.3.2 Youtube	Error! Bookmark not defined.
4.4 Perkembangan Makanan Korea Selatan Di Kota Bandung	Error! Bookmark not defined.
4.4.1 Analisis Deskriptif Data Responden	Error! Bookmark not defined.
BAB V.....	Error! Bookmark not defined.
PENUTUP.....	Error! Bookmark not defined.
5.1 Kesimpulan.....	Error! Bookmark not defined.
Daftar Pustaka.....	Error! Bookmark not defined.

