

ABSTRACT

This study aims to: (i) To determine the application of blended learning learning methods in economic learning at SMA Pasundan 3 Bandung. (ii) To determine the level of understanding of economic learning materials in SMA Pasundan 3 Bandung. (iii) To find out how much influence the blended learning method has on the level of understanding of students at SMA Pasundan 3 Bandung. The research method used is a survey with a quantitative approach. The sample used was 101 students who were used as respondents. Data collection techniques used questionnaires and tests that were distributed to students using the IBM SPSS Statistics Version 16.0 program. The data analysis method used was simple linear regression, and the coefficient of determination. The results showed that there was an effect of blended learning on the level of understanding of students. Judging from the results of data processing the coefficient of determination obtained R Square value of 64.4%. As the end of the research, the author conveys suggestions. (i) for students it is expected to improve understanding of learning even better (ii) for schools, schools are expected to collaborate (collaboration) between teachers, students, and parents in creating a pleasant learning environment, to create the desired learning goals. (iii) for future researchers, it is hoped that they will be able to find more sources of information and references related to the discussion of research and to examine more deeply about this research.

Keywords: Blended learning and level of understanding