

**THE EFFECT OF SOCIO-ECONOMIC CONDITIONS OF PARENTS AND  
PEOPLE'S ENVIRONMENT ON STUDENT'S MOTIVATION TO  
CONTINUE STUDY IN HIGHER**

*(Survey of class XII IPS students at SMA PGRI 3 Bandung, Academic Year  
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**ABSTRACT**

*This study aims to determine: (i) The influence of parents' socio-economic conditions on the motivation to continue their studies to college in class XII IPS SMA PGRI 3 Bandung, (ii) The influence of peer environment on motivation to continue their studies to college in class XII students. IPS SMA PGRI 3 Bandung. (iii) How big is the influence of the socio-economic conditions of parents and peer environment on the motivation to continue their studies to college in class XII IPS SMA PGRI 3 Bandung. The research method used is a survey method with a quantitative approach and data collection techniques in the form of a questionnaire with a population of 105 students. The results showed: (i) the socio-economic conditions of parents had a positive effect on the motivation of students to continue their studies to college by 26.7%, (ii) the peer environment had a strong effect on the motivation of students to continue their studies to college by 62.4%. , (iii) there is an influence of the socio-economic conditions of parents and peer environment on the motivation to continue their studies to college by 68.7%. The author conveys suggestions to: (i) for students, it is hoped that they will study harder so they can get scholarships to continue their education, (ii) for schools, provide direction and information on scholarship programs for underprivileged students, (iii) for parents, it is hoped that it will increase its attention to children, (iv) for future researchers, it is hoped that it can be used as a source and reference for similar research.*

**Keywords:** *Parents' socioeconomic conditions, peer environment, Motivation to continue study*