

THE INFLUENCE OF ECONOMIC CONDITIONS AND SELF POTENTIAL ON STUDENT'S TO CONTINUE STUDY AT

Universities

*(Survey to Class XII Social Studies Students at SMAN 6 Bandung Odd Semester
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ABSTRACT

This study aims to determine: (i) how the economic conditions at SMAN 6 Bandung, (ii) the effect of economic conditions on students' interest in continuing their studies at the XII IPS class college at SMAN 6 Bandung, (iii) the effect of self-potential on students' interest in continuing their studies. to the XII IPS class college at SMAN 6 Bandung, and (iv) the influence of economic conditions and self-potential on the students' interest in continuing their studies to the XII IPS class college at SMAN 6 Bandung with a population of 93 students. The method used in this research is a survey method using a quantitative approach and data collection techniques using a questionnaire or questionnaire. The results showed: (i) the economic conditions at SMAN 6 Bandung were in the medium category with an average score of 2.86 and the percentage was 57.2% (ii) there was an influence of economic conditions on students' interest in continuing their studies to college of 10.8 %, (iii) there is an influence of self-potential on students' interest in continuing their studies to college by 57%, (iv) Simultaneous test results obtained F count of $64.480 > 3.10$ with a significant probability of F value of $0.000 < 0.05$ there is an influence of condition economics and self-potential on students' interest in continuing their studies to college and the influence obtained from the results of R Square of 58.9%, the rest is influenced by other factors of 41.1% with a strong category. The author conveys suggestions to: (i) teachers are expected to improve and encourage students to be enthusiastic in continuing their studies to higher education so that students can participate in programs planned by the government, (ii) students are expected to increase their potential, potential is also the key for students in determine the choice to continue their study to tertiary institutions, (iii) schools are expected to provide detailed information to students and parents about programs provided by the government. The more students who continue their education, the more potential young people, (iv) further researchers, are expected to be used as a reference as a source of reference for similar research by examining more deeply.

Keywords: *Economic conditions, Self potential, Students in continuing their studies to college.*