

**THE EFFECT OF LEARNING CREATIVE PRODUCTS AND  
ENTREPRENEURSHIP ON STUDENTS' INTEREST IN  
ENTREPRENEURSHIP AT SMKN 1 TANJUNGPANDAN**  
( Survey on Class XII Students of Office Automation and Governance Expertise  
Program Odd Semester Academic Year 2022/2023 )

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**ABSTRACT**

*This study aims to determine: (1) creative product learning and entrepreneurship in class XII students of the OTKP skill program at SMK Negeri 1 Tanjungpandan, (2) interest in entrepreneurship in class XII students of the OTKP expertise program at SMK Negeri 1 Tanjungpandan, (3) the magnitude of the influence learning creative products and entrepreneurship on interest in entrepreneurship in class XII students of the OTKP expertise program at SMK Negeri 1 Tanjungpandan. The research method uses a quantitative approach with a survey method. Data collection techniques using questionnaires and simple linear regression data analysis techniques with the help of SPSS 23.0. The results are as follows: (1) learning creative products and entrepreneurship in class XII students of the OTKP expertise program at SMK Negeri 1 Tanjungpandan is included in good criteria, (2) interest in entrepreneurship in class XII students of the OTKP expertise program at SMK Negeri 1 Tanjungpandan is included in the criteria good, (3) learning creative products and entrepreneurship has an effect on interest in entrepreneurship in class XII students of the OTKP expertise program at SMK Negeri 1 Tanjungpandan with a significance value of  $0.000 < 0.05$ . Then  $H_0$  is rejected and  $H_a$  is accepted. The author suggests to related parties: (1) for students it is expected to increase understanding of learning creative products and entrepreneurship in order to generate interest in entrepreneurship in individual students. (2) for teachers, teachers are expected to increase students' understanding of the subject of creative products and entrepreneurship by providing material while studying so that it can generate student interest in entrepreneurship (3) for schools, schools should be better at providing input to teachers so that during the learning process learning takes place to further motivate students to be more enthusiastic when learning and seek information from other media. (4) for further researchers. Researchers who will continue this research are expected to study more deeply about information related to what they will research in order to get better results than previous researchers.*

*Keywords: creative product learning and entrepreneurship, students' interest in entrepreneurship.*