

**THE EFFECT OF LEARNING STYLE ON STUDENT  
LEARNING ACTIVITIES**

**(Survey on Economics Subjects of Class XII Social Sciences at  
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**ABSTRACT**

*Learning styles are habits that individuals show when studying. Student learning activities tend to be passive when learning because one of the reasons is that the teacher applies a learning approach that is not appropriate to the student's learning style. This study aims to reveal: (i) the learning styles for class XII Social Sciences students of SMA Pasundan 8 Bandung; (ii) student learning activities for class XII Social Sciences SMA Pasundan 8 Bandung; (iii) the influence of learning style on the learning activities of class XII Social Sciences students of SMA Pasundan 8 Bandung. This study uses a quantitative approach, simple linear regression data analysis techniques. The procedures used in this research are documentation, questionnaires, and structured interviews. The population and sample in this study were all students of class XII Social Sciences SMA Pasundan 8 Bandung, amounting to 85 students. The results of this study indicate that the level of the learning style of students of class XII Social Sciences SMA Pasundan 8 Bandung in the good category is 3,71 and the level of learning activity of students of class XII Social Sciences SMA Pasundan 8 Bandung in the good category is 3,51. The results of the study also showed that there was an influence of learning style on the learning activities of class XII Social Sciences students of SMA Pasundan 8 Bandung. The output results of the correlation coefficient ( $r$ ) indicate a sufficient level of relationship of 0,467 and the level of the coefficient of determination ( $R^2$ ) in the low category is 0,218. There is an influence of learning style on student learning activities by 21,8% and 78,2% influenced by other factors. At the end of the research, the writer gives suggestions: (i) for schools, to conduct a psychological test of learning before students take majors; (ii) for teachers, to optimize student's learning styles and make combinations when applying learning methods and when using supporting media, (iii) for students, it is expected to recognize their own learning styles in order to assist in understanding new information; (iv) for future researchers, to further develop research by adding other factors.*

**Keywords:** *Students, Learning Style, Learning Activities*