THE EFFECT OF DIGITAL LITERATURE AND FAMILY ENVIRONMENT ON
LEARNING MOTIVATION
(Survey on Pasundan University **FKIP** *Students for Academic Year 2021-2022)*
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This research is motivated by the decreased learning motivation of students due to learning which is mainly in the educator environment now shifting and centered on the family environment, as well as the lack of enthusiasm of students in developing literacy, especially digital literacy, students are less active in giving ideas or ideas to lecturers and other students when online learning. The purpose of this study is to reveal (i) the effect of digital literacy on the learning motivation of FKIP *Pasundan University students (ii) the influence of the family environment on the learning motivation of Pasundan University* FKIP *students (iii) the influence of digital literacy and family environment on the learning motivation of Pasundan University* FKIP *students. This study uses quantitative data with a survey method with a sample of 95* FKIP *Unpas students. The analysis of the data used is multiple linear regression showing that digital literacy increases by 13,880 so learning motivation increases by 0.268 and family environment increases by 13,880 then learning motivation increases by 0.260. The research results obtained (i) digital literacy on student learning motivation obtained the results from the analysis of the coefficient of determination with a strong interpretation with a value of 58.8% (ii) the family environment on learning motivation obtained the results of the coefficient of determination test with a strong interpretation with a value of 61.8% (iii) digital literacy and family environment on learning motivation obtained an R Square value of 72% while the other 28% were influenced by other factors not examined by researchers. As the end of the research, the author conveys suggestions (i) for educators to be used as input and information in the campus environment to be able to increase students' enthusiasm and motivation to learn and be able to apply digital literacy to all parties (ii) for students from the results of this research, hopefully students can be more enthusiastic and motivated in learning process activities (iii) further researchers are expected to add variables outside of this research because this research only focuses on the effect of digital literacy and family environment on learning motivation in order to obtain varied research results.*

Keywords : Digital Literacy, Family Environment, Learning Motivation