

**THE EFFECT OF EDUCATION COSTS ON INTEREST IN
CONTINUING HIGHER EDUCATION IN STUDENTS OF SMA PGRI 1
BANDUNG**

By,

Celine Megawati Sihaloho

185020010

ABSTRACT

The purpose of this study is to find out (i) how much is the ability of students in class XI IPS SMA PGRI 1 Bandung in meeting the costs of higher education (ii) how much interest in continuing higher education is in class XI IPS SMA PGRI 1 Bandung (iii) the significant effect of cost education on students' interest in continuing higher education for class XI IPS SMA PGRI 1 Bandung. The research method used is a quantitative approach with a survey method with a sample of 77 students of class XI IPS in SMA PGRI 1 Bandung. The results of the study are as follows: (i) the respondent's answer is 3.62 This shows the ability of students of class XI IPS SMA PGRI 1 Bandung in meeting the costs of higher education is of good value or able to meet the costs of higher education with the respondent's statement that the average answer is in the agree category. (ii) the interest in continuing higher education in class XI IPS students shows an average of 3.68, this shows that the high interest in continuing higher education in SMA PGRI 1 Bandung students. (iii) the results of the study indicate that there is a significant effect of the cost of education on the interest in continuing higher education in SMA PGRI 1 Bandung students. This is indicated by the significant value of the variable cost of education, namely $0.000 < 0.05$ and the t-count value of $10.201 > 0.227$, which means that the X variable affects the Y variable, in other words H_a is accepted and H_o is rejected. The coefficient of determination (Adjusted R Square) is 58.1% which means that the effect of education costs on interest in continuing higher education is 58.1%, while the remaining 41.9% is influenced by other variables. Suggestions from the authors as follows (i) for schools this research is expected to provide input to the school to provide direction and information to both students and parents about the importance of a higher education. (ii) teachers are expected to provide input for teachers to increase student enthusiasm and student motivation for the importance of higher education. (iii) students are expected to have an awareness of the importance of continuing higher education, (iv) for further researchers the research that has been done can be used as new reference material and can be a reference for future research

Keywords: *Cost of Education, Interest in Continuing Higher Education.*