

ABSTRACT

Fauziah. (2022). *The Effect Of Using Blogspot Media As Information Media In Increasing The Quality Of Digital Literacy Class IV Elementary School Students.*

This research is motivated by the low understanding of the concept of digital literacy in elementary school students. The purpose of this study is to determine the increase in students' digital literacy skills after using the Blogspot website for fourth grade students at SDN Karang Mulya, Subang Regency, for the 2021/2022 Academic Year. From the results of distributing questionnaires in the early stages that researchers have done, it shows that the ability to understand the concept of using Blogspot as a digital media for students is low. Therefore, the authors are interested in conducting a study entitled "The Effect Of Using Blogspot Media As A Medium Of Information In Improving The Quality Of Digital Literacy Of Grade IV Elementary School Students". This research uses quantitative research with descriptive survey method. The population used in this study were all 41 students of Class IV SDN Karang Mulya. This study uses the saturated sample technique because the number of respondents is less than 100. Using the percentage method for measuring the results of the questionnaire, the research instrument includes indicators of Blogspot media and digital literacy. The questionnaire presented using a Likert Scale consisting of a percentage of 1 to 5 with the interpretations of Strongly Disagree, Disagree, Doubtful, Agree, to Strongly Agree. There are 15 statements of Blogspot media variables and 9 statements of digital literacy variables with all statements having positive values. The results of this study indicate that there is an increase in understanding the concept of using Blogspot as a digital literacy media with the largest average gain of 4.35 which shows the interpretation "very good" because it is in the range of 4.21 - 5.00 with a total average score that was previously only 3.68, indicating an increase of 0.7. Meanwhile, in the digital literacy variable, there was an increase of 0.3, which was previously 3.83 and after the application of the concept of digital literacy was 4.13. Then when viewed from the interpretation of the increase occurred from the category "Good" to "Very good". Then the increase was strengthened by interviews and the results of observation of activities which showed the number 88 and entered the interval 76-100 with "Very Good" category.

Keywords: *Blogspot Media, Digital Literacy.*