ABSTRACT

Asrilah Munaji (2022). Analysis of the Principles of Cooperation in a Talkshow on Catatan Demokrasi tvOne: When the President is 'Tickled' by Criticism as an Alternative Teaching Material.

This qualitative study aims to describe the compliance and violation of the maxim of the cooperative principle in the Catatan Demokrasi tvOne: When the President is 'Tickled' by Criticism. The subject of this research is the speaker's speech on the talkshow Catatan Demokrasi tvOne, while the object is the maxims in the principle of cooperation. This study uses the roll method with the note-taking technique. The roll method is carried out by watching Catatan Demokrasi tvOne, while the note-taking technique was carried out by recording speech on political discourse in the talkhsow Catatan Demokrasi tvOne was observed through the youtube channel tvOneNews. In the utterances, it was found that compliance and violations of the cooperative principle were found, namely the maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner. This study also describes its suitability with debate text teaching materials in high school.

Keywords: Talkshow, Cooperation Principle, Debate