

An Analysis of Language Style on Marlboro Cigarette Advertising Slogans

A Research Paper

Submitted to the English Department of Pasundan University as a Partial Fulfillment of the Requirements for Taking the *Sarjana* Degree (S-1)

by

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Dedication Page

The writer dedicates this research paper wholeheartedly to the writer's beloved parents and friends, Moch Tere SH.MH, Ida Nuraida, and WEIGHD who have always been the writer's source of inspiration, love, support, and strengths to accomplish this research paper.

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Declaration

I hereby state that the research paper “Language Style Analysis on Marlboro Cigarette Advertising Slogans (An Analysis on Language Style of Marlboro Cigarette Advertising Slogans)” is a true – masterpiece of myself.

I am fully aware that I have quoted some statements and ideas from various sources and they are properly acknowledged in my paper. I do not copy or quote in the way that is against the scientific society. From the statement above, I am ready to accept any judgment if it is found there is scientific ethic contrary in this paper or there is claim from another side toward the original work.

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