PENGARUH *REINFORCEMENT* GURU DAN *SELF EFFICACY* TERHADAP MOTIVASI BELAJAR SISWA PADA MATA PELAJARAN EKONOMI

(Survei pada siswa kelas XI IIS di SMA Kartika XIX-1 Bandung)

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ABSTRACK

The purposes of this research are to find out: (i) the influence of teacher reinforcement on student's learning motivation in class XI IIS on economic subject at SMA Kartika XIX-1 Bandung., (ii) the influence of self efficacy on student's learning motivation in class XI IIS on economic subject at SMA Kartika XIX-1 Bandung., (iii) the influence of teacher reinforcement and self efficacy on student's learning motivation in class XI IIS on economic subject at SMA Kartika XIX-1 Bandung. The research method used was a survey using quantitative approach with 82 students as a sample. The analysis used is the verification of data analysis through the calculation of average scores with help of IBM SPSS Statistics Version 24.0 for the Windows program. The results showed that: (i) the influence of student's teacher reinforcement in class XI IIS at SMA Kartika XIX-1 Bandung is amounted at 3,86 in "good" category, (ii) the influence of student's self efficacy in class XI IIS at SMA Kartika XIX-1 Bandung is amounted at 4,29 in "very good" category, (iii) the influence of locus of control on student's learning motivation on economic subject is amounted at 0,764 or 76,4% and the remaining of 23,6% is influenced by other factors. As the end of the research, the writer submits suggestion for: (i) for teacher, it is expected to always pay attentio0n to student learning motivation must be given to their students, (ii) for school, is expected to be able to improve and maintain the quality of learning activities, because in addition to teacher reinforcement and self efficacy (intrinsic factor) learning activities (extrinsic factors) are also one of the factors that can influence student's learning motivation. (ii) For students, are expected that students can listen to the learning given by the teacher well, and also better understand the importance of studying economic subject, and (iii) for next researcher, is expected to be able to find more sources of information and other references regarding teacher reinforcement, self efficacy and learning motivation, so that research results can be even better.

Keywords: Teacher reinforcement, self efficacy, learning motivation, economic subject.