

ABSTRAK

Penelitian ini bertujuan untuk memberikan gambaran tentang *Media Exposure*, Kinerja Lingkungan, Profitabilitas, dan *Carbon Emission Disclosure* pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2017-2019. Serta pengaruh *Media Exposure*, Kinerja Lingkungan, dan Profitabilitas terhadap *Carbon Emission Disclosure*.

Metode penelitian yang digunakan adalah metode deskriptif dan metode verifikatif. Populasi dari penelitian adalah 169 perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2017-2019. Teknik pengambilan sampel dilakukan dengan teknik *purposive sampling* yang menghasilkan 28 perusahaan manufaktur yang memenuhi kriteria. Analisis data dengan menggunakan uji asumsi klasik, regresi linear berganda, korelasi, dan koefisien determinasi. Pengujian hipotesis yang digunakan adalah statistik uji parsial (uji t) menggunakan aplikasi software IBM SPSS *statisticsts*.

Hasil penelitian ini menunjukkan bahwa *Media Exposure*, Kinerja Lingkungan, dan berpengaruh positif terhadap *Carbon Emission Disclosure*.

Kata kunci : *Media Exposure*, Kinerja Lingkungan, Profitabilitas, dan *Carbon Emission Disclosure*

ABSTRACT

This study aims to provide an overview of Media Exposure, Environmental Performance, Profitability, and Carbon Emission Disclosure in manufacturing companies listed on the Indonesia Stock Exchange for the 2017-2019 period. And the influence of Media Exposure, Environmental Performance, and Profitability on Carbon Emission Disclosure.

The research method used is descriptive method and verification method. The population of the study is 169 manufacturing companies listed on the Indonesia Stock Exchange for the 2017-2019 period. The sampling technique was carried out by purposive sampling technique which resulted in 28 manufacturing companies that met the criteria. Data analysis using classical assumption test, multiple linear regression, correlation, and coefficient of determination. The hypothesis testing used is a partial statistical test (t test) using the IBM SPSS statisticsts software application.

The results of this study indicate that Media Exposure, Environmental Performance, and have a positive effect on Carbon Emission Disclosure.

Keywords: Media Exposure, Environmental Performance, Profitability, and Carbon Emission Disclosure