

## DAFTAR PUSTAKA

- 88rising. (2019). *President Jokowi Reacts to Rich Brian song "KIDS."* 88rising.  
<https://www.youtube.com/watch?v=ujo2QAZaaU0>
- AFS Indonesia. (n.d.). *Kennedy-Lugar Youth Exchange and Study (YES) Program*. Retrieved August 13, 2021, from <https://afsindonesia.org/yes-program/>
- Aidi, H. (2011). *Leveraging hip hop in US foreign policy*.  
<https://www.aljazeera.com/opinions/2011/11/7/leveraging-hip-hop-in-us-foreign-policy/>
- Akira, I. (1997). *Cultural Internationalism and World Order*. John Hopkins University Press.
- Authenticity ID. (2020). *Iwa K X Tuan Tigabelas - Authenticity InSession Vol. 1*. Authenticity ID. <https://www.youtube.com/watch?v=zZHRBxcXfCM>
- Badan Pusat Statistik. (2015). *Mengulik Data Suku di Indonesia*.  
<https://www.bps.go.id/news/2015/11/18/127/mengulik-data-suku-di-indonesia.html>
- Bakry, U. S. (2017). Faktor Kebudayaan dalam Teori Hubungan Internasional. *Verity: Jurnal Ilmiah Hubungan Internasional*, 9(17), 1.
- Berita Anak Surabaya (BASRA). (2021). *Neo Hipop, Gaya Berbusana Anak Muda di Masa Pandemi*. Kumparan.  
<https://kumparan.com/beritaanaksurabaya/neo-hipop-gaya-berbusana-anak-muda-di-masa-pandemi-1vCS0BesqPz/full>
- Bureau of Educational and Cultural Affairs United States Department of State. (n.d.). *Next Level Exchange Programs*. Retrieved August 25, 2021, from <https://exchanges.state.gov/us/program/next-level>
- Cambridge Dictionary. (n.d.). *SWAG noun (Style)*. Cambridge Dictionary. Retrieved September 3, 2021, from

<https://dictionary.cambridge.org/dictionary/english/swag>

- Chang, J. (2005). *Can't Stop Won't Stop: A History of the Hip Hop Generation*. St. Martin Press.
- Claydon, S. (2020). *Why the U.S. State Department is backing hip-hop diplomacy*. [www.cbc.ca/radio/thecurrent/the-current-for-jan-24-2020-1.5438975/why-the-u-s-state-department-is-backing-hip-hop-diplomacy-1.5439554](http://www.cbc.ca/radio/thecurrent/the-current-for-jan-24-2020-1.5438975/why-the-u-s-state-department-is-backing-hip-hop-diplomacy-1.5439554)
- Clinton, W. D. (1986). The National Interest: Normative Foundations. *The Review of Politics*, 48(No. 4), 495–519. <https://doi.org/10.1017/S0034670500039656>
- Cummings, M. C. (2003). *Cultural Diplomacy and the United States Government: A Survey*.
- Diamond, L., & McDonald, A. J. (1996). *Multi-Track Diplomacy: A Systems Approach to Peace. Third Edition*. Kumarian Press.
- Dominic, S. (2016). *Popular Culture: An Introduction to Theories of Popular Culture*. Narasi.
- Ellie, B. (1967). *Anatomy of Diplomacy*. D. Mckay Companies, 1968.
- Erer, A. (2018). *Sorry Obama But Donald Trump Is America's First Hip-Hop President*. <https://www.highsnobiety.com/p/donald-trump-hip-hop-president/>
- Fajrina, H. N. (2015). *Riset: Anak Masa Kini Habiskan 6,5 Jam Pakai Gadget*. CNN Indonesia. <https://www.cnnindonesia.com/teknologi/20150403134126-199-44050/riset-anak-masa-kini-habiskan-65-jam-pakai-gadget>
- Febiola, M. M. (2017). Representasi Imperialisme Budaya Amerika Dalam Music Video I Got A Boy Pendahuluan. *E-Komunikasi*, 5(2), 1–10.
- Fiske, J. (2007). *Cultural and Communication Studies*. Jalasutra.
- Freedley, G. (1946). The American National Theatre. *Vol. 31, No. 4 (AUTUMN 1946)*, 31. <https://www.jstor.org/stable/43463156>
- Friedwald, W. (1990). *Jazz Singing: America's Great Voices from Bessie Smith to*

*Bebop and Beyond*. Charles Scribner's Sons.

Galal, I. (2005). The History and Future of US Public Diplomacy. *Global Media Journal*, Vol. 4/No., 6. <https://www.globalmediajournal.com/open-access/the-history-and-future-of-us-public-diplomacy.php?aid=35168>

Held, D., McGrew, A., Goldblatt, D., & Perraton, J. (1999). *Global Transformation*. Stanford University.

Herman, E. S., & McChesney, R. W. (1997). *The Global Media: The New Missionaries of Corporate Capitalism*. Bloomsbury Academic.  
<https://doi.org/10.5040/9781472596772.ch-001>

Hip Hop Indonesia. (2020). *The Evolution Of Hip Hop Indonesia [1993 - 2020]*. Hip Hop Indonesia Channel.  
<https://www.youtube.com/watch?v=I8tSsKOvvEQ>

HipHopDX. (2017). *Real Hip Hop Vs. Fake Hip Hop*.  
[https://www.youtube.com/watch?v=LQMOSxVuZ9Q&list=PLHCynDsE1\\_B5hhATzBUmZBWYdeRTEkHpR&index=129&t=165s](https://www.youtube.com/watch?v=LQMOSxVuZ9Q&list=PLHCynDsE1_B5hhATzBUmZBWYdeRTEkHpR&index=129&t=165s)

Hosch, W. L. (2009). *YouTube Website*. Britannica.  
<https://www.britannica.com/topic/YouTube>

Idawati, K. (2019). Prosiding, Seminar Hasil Penelitian Semester Ganjil 2019/2019. *KAJIAN SLOGAN DONALD TRUMP "MAKE AMERICA GREAT AGAIN" MELALUI TEORI SEMANTIK GEOFFREY LEECH, VII/NO.1/F*, 1–16.

Jackson, R., & Sorensen, G. (1999). *Pengantar Studi Hubungan Internasional*. Pustaka Belajar.

Kaplan, David., A. Manners, R. (2002). *The Theory of Culture Terjemahan oleh . . :* (Simatupang Landung (ed.)). Pustaka Pelajar.

Katz, M. (2019). *How hip hop and diplomacy made an unlikely partnership*.  
<https://blog.oup.com/2019/12/how-hip-hop-and-diplomacy-made-an->

unlikely-partnership/

KBBI. (n.d.). *Neo-*. KBBI. Retrieved September 3, 2021, from

<https://kbbi.web.id/neo->

Kementerian Luar Negeri Indonesia. (2009). *Indonesia dan Amerika Serikat*

*Sambut Perayaan 70 Tahun Hubungan Bilateral.*

<https://kemlu.go.id/portal/id/read/173/berita/indonesia-dan-amerika-serikat-sambut-perayaan-70-tahun-hubungan-bilateral>

Kementerian Pendidikan dan Kebudayaan. (n.d.). *Bahasa Daerah Di Indonesia.*

Retrieved August 13, 2021, from

<https://dapobas.kemdikbud.go.id/homecat.php?show=url/petabahasa&cat=6>

Koentjaraningrat. (1974). *Kebudayaan, Mentalitet dan Pembangunan*. Gramedia.

Koentjaraningrat. (1981). *Pengantar Ilmu Antropologi*. Rineka Cipta.

Lainsyamputty, N. P. A. (2007). *Yellow in Black and White: Representasi*

*Identitas Asia oleh Rich Brian dalam Musik Hip-Hop di Amerika Serikat.*

2(1997), 1–88.

Leonard, D. (2017). *The Man Who Sold the World on Asian Hip-Hop*. Bloomberg.

<https://www.bloomberg.com/news/features/2017-12-05/the-man-who-sold-the-world-on-asian-hip-hop>

Magee, G. A. (2011). *The Hegel Dictionary*. Continuum International Publishing Group.

Mas'ood, M. (1994). *Kamus Hubungan Internasional: Disiplin dan Metodologi*.

LP3ES.

McGrady, C. (2020). *Some famous rappers backed Trump's campaign. Did it matter?* The Washington Post.

[https://www.washingtonpost.com/lifestyle/rappers-trump-maga-ice-cube-lil-wayne-lil-pump/2020/11/19/f4aec62e-2316-11eb-8599-406466ad1b8e\\_story.html](https://www.washingtonpost.com/lifestyle/rappers-trump-maga-ice-cube-lil-wayne-lil-pump/2020/11/19/f4aec62e-2316-11eb-8599-406466ad1b8e_story.html)

- Merriam-Webster Dictionary. (n.d.). *Hop*. Retrieved July 30, 2021, from <https://www.merriam-webster.com/dictionary/hop>
- Monsen, L. (2017). *Hip-hop: Reshaping youth culture worldwide*. <https://share.america.gov/hip-hop-reshaping-youth-culture-worldwide/>
- MTV.com. (n.d.). *Pimp My Ride*. Retrieved August 27, 2021, from [https://www.mtv.com/onair/dyn/pimp\\_my\\_ride/series.jhtml](https://www.mtv.com/onair/dyn/pimp_my_ride/series.jhtml)
- Murwantono, D. (2011). THE EXISTENCE OF AMERICAN RAP MUSIC AND INDONESIAN HIP HOP AS POPULAR CULTURE : A REVIEW OF AMERICAN STUDIES. *Dinamika Bahasa Dan Budaya*, 5(2), 21–32.
- Nabavi, R. T. (2012). Theories of Developmental Psychology: Bandura ' s Social Learning Theory & Social Cognitive Learning Theory. *Research Gate*, January 2012, 1–24.
- Narbuko, C., & Abu Achmad, H. (1999). *Metodologi penelitian*. Bumi Aksara.
- Nawawi, H., & Martini, M. (1994). *Penelitian Terapan*. Gajah Mada University Press, 1994.
- Omar, A. H. (1985). *Perancangan Bahasa dengan Rujukan Khusus Kepada Perancangan Bahasa Malaysia (Dalam Bahasa Melayu)*.
- Pihel, E. (1966). *A Furified Freestyle: Homer and Hip Hop*. 249.
- Piliang, Y. A. (2003). *Hipersemiotika*. : Jalasutra.
- Potter, D. M. (1990). *Bangsa Yang Makmur: Kemakmuran Ekonomi Dan Watak Amerika*. Gadjah Mada University Press.
- Price III, E. G. (2006). *Hip Hop Culture*. ABC Clío.
- R.Koppes, C., & Black, G. D. (1977). What to Show the World: The Office of War Information and Hollywood, 1942-1945. *The Journal of American History*, Vol.64, No, 1. <https://doi.org/10.2307/1888275>
- radioindonesia.org. (n.d.). *Hip Hop Radio Station*. Retrieved August 29, 2021,

from <https://www.radioindonesia.org/us/gotrado-hip-hop-stop>

Ratna, A. (2020). *YOGS*. Bahasadaring.Com. <https://www.bahasadaring.com/arti-kata?kata=yogs>

Rich Brian. (2016). *Rich Brian - Dat \$tick*.  
[https://www.youtube.com/watch?v=rzc3\\_b\\_KnHc](https://www.youtube.com/watch?v=rzc3_b_KnHc)

Sari, A. M. (2020). *Rapper Yacko dan Tuantigabelas Jadi Penyiar Radio di Program Khusus Musik Hip Hop*. Liputan 6.  
<https://www.liputan6.com/showbiz/read/4324576/rapper-yacko-dan-tuantigabelas-jadi-penyiar-radio-di-program-khusus-musik-hip-hop>

Schmitt, E., & Shanker, T. (2005). *U.S Official Retool Slogan for Terror War*.  
<https://www.nytimes.com/2005/07/26/politics/us-officials-retool-slogan-for-terror-war.html>

Sekretariat Nasional ASEAN-Indonesia. (2020). *Julukan Negara ASEAN yang Bikin Kagum*. <http://setnas-asean.id./news/read/julukan-negara-asean-yang-bikin-kagum>

Sobur, A. (2006). *Semiotika Komunikasi, Analisis Teks Media, Suatu Pengantar Untuk Analisa Wacana*. Remaja Rosdakarya.

Storey, J. (1993). *Teori Budaya dan Budaya Pop* (E. El Fajri (ed.)). Penerbit Qalam.

Sugiyono. (2011). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*. Alfabeta.

Sukawarsini, D. (2012). *Diplomasi Antara Teori & Praktik*. Graha Ilmu.

Sumrahadi, A., & Suryandari, R. Y. (2017). 'Sihir' Budaya Massa dalam Hubungan Sosial Warga Muda Modern: Satu ulasan (The 'charm' of mass culture in social relations of modern young people: A review). *Geografia : Malaysian Journal of Society and Space*, 8(7), 104–110.

Thomas, D. ., & Inkson, K. (2003). *Cultural Intelligence: People Skills for Global Business*. Berrett-Koehler.

- United States Patent and Trademark Office. (2015). *Trademark Status & Document Retrieval (TSDR)*.  
[https://tsdr.uspto.gov/#caseNumber=85783371&caseType=SERIAL\\_NO&searchType=statusSearch](https://tsdr.uspto.gov/#caseNumber=85783371&caseType=SERIAL_NO&searchType=statusSearch)
- Van Kim, H. H. (2016). Peran Diplomasi Budaya Dalam Mewujudkan Komunitas Sosial-Budaya ASEAN: Kasus Vietnam. *Jurnal Ilmiah Kependidikan, Vol. X, No. 1 (September 2016), IX*.
- Vuving, A. (2011). How Soft Power Works. *SSRN Electronic Journal, September 2009*. <https://doi.org/10.2139/ssrn.1466220>
- Weber, B. (1999). *Part Art , Part Hip-Hop And Part Circus ; Slammers Shake Up an Interest in Poetry*. <https://www.nytimes.com/1999/08/16/books/part-art-part-hip-hop-and-part-circus-slammers-shake-up-an-interest-in-poetry.html>
- XXL. (2014). *Big Sean Freestyle – 2010 XXL Freshman*.  
<https://www.youtube.com/watch?v=o2sOGEbD3JM&list=PLNVdzHCSB2xL6hKNsRFGGrDN6j0SJKSwk4>