THE EFFECT OF VERBAL STRENGTHENING ON STUDENT LEARNING ACTIVITIES

(Desciptive Quantitative Research in the Elmentary School Public District of Cibeunying Kaler, Bandung City)

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ABSTRACT

This study aims to determine the existence of giving verbal reinforcement to student learning activities. The research was conducted in class V of the Elementary School of Cibeunying Kaler District. This research is motivated by the lack of verbal reinforcement provided by the teacher to students so that the students' lack of enthusiasm when participating in the learning process, respond and student learning activities in the classroom has decreased. By carrying out this research students are more enthusiastic in the learning process, the responses and activities of students increase. The research method used in this research is descriptive quantitative. Data collection techniques through observation sheets and documentation. The sample used was grade V from the public elementary schools in Cibeunying Kaler district, namely SDN 201 Sukaluyu, SDN 032 Tilil, SDN 132 Cihaurgeulis, SDN 054 Tikukur, SDN Langensari. Data processing techniques to determine verbal reinforcement of learning activities were carried out using the normality test, linearity test, simple linear regression test, t test, while to determine the effect of verbal reinforcement on learning outcomes using the coefficient of determination and correlation coefficient, with the help of SPSS 25. Results Data analysis in this study is that there is a verbal influence that is carried out by the teacher when giving learning at the elementary school with an average observation result reaching 76.8%. And the learning activities of students in these 5 (five) schools are still relatively low (less than 50%) with an average of 46.4%.

<u>Keywords</u>: verbal reinforcement, learning activities and student learning outcomes.