ABSTRACT

The purpose of this study is to determine the implementation of Good Corporate Governance and Corporate Social Responsibility on Company Value in BUMN companies Go Public listed on the Indonesia Stock Exchange for the period 2016-2019.

This research used quantitative method with descriptive method and verification method. The population used is 21 BUMN companies Go Public listed on the Indonesia Stock Exchange for the period 2016-2019. The sample in this study were 24 BUMN companies Go Public that met the sample criteria during the study period. The sampling technique used purposive sampling method. The data analysis techniques in this study used multiple regression analysis, classical assumption test, correlation analysis and coefficient of determination. While testing the hypothesis used is statistical method of partial test (t test) and simultaneous test (F test) using SPSS 26 for Windows.

The results of the study showed that partially the implementation of Good Corporate Governance has no significant effect on Company Value, Corporate Social Responsibility has an significant positive effect on Company Value. Simultaneously the implementation of Good Corporate Governance and Corporate Social Responsibility has no significant effect on Company Value.

Keywords: Good Corporate Governance, Corporate Social Responsibility, Company Value