ABSTRACT

This study was aimed to know the effect of dividend policy, debt policy and profitability toward the firm value at companies listed on the Indonesia Stock Exchange in the period of 2006-2013. Dividend policy is proxied by Dividend Payout Ratio (DPR), debt policy is proxied by Debt to Equity (DER), profitability is proxied by Return On Equity (ROE), and firm value is proxied by Price Book Value (PBV).

The research method used is descriptive and verification method. This study uses secondary data. The population of this study is 49 Property and Real Estate companies listed on the Indonesian Stock Exchange in the period 2006-2013. The sample of this study was taken by using purposive sampling technique, so that these were 4 companies for 8 years. Analysis statistics used in this study is multiple regression analysis, while the hypothesis test used by t test and F test.

The results of this study demonstrate dividend policy and profitability has significant effect on firm value, whereas debt policy does not effect on firm value. Simultaneously, dividend policy (DPR), debt policy (DER), and profitability (ROE) has effect to firm value, with significant value of 43.2%.

Key words: Dividend Payout Ratio (DPR), Debt to Equity Ratio (DER), Ratio of Equity (ROE), dan Price Book Value (PBV).