ABSTRACT

This study aims to determine the effect of Work Discipline and Leadership on Employee Performance at Department of Industry and Trade of West Java Province. This study uses descriptive and verification methods. The sampling technique uses non-probability sampling, by means of accidental sampling. Analysis of the data used is using multiple linear regression analysis, multiple correlation analysis, and analysis of the coefficient of determination. The results of the study indicate that Work Discipline and Leadership simultaneously have an influence on employee performance with a determination coefficient of 75.1%. The contribution of the influence of work discipline to employee performance is 52.6% and the contribution of leadership influence to employee performance is 22.5%. The remaining 24.9% is influenced by other variables not examined. So the diversity of Work Discipline and Leadership has a significant and significant effect on employee performance simultaneously or partially.

Keywords: Work Discipline, Leadership, and Employee Performance