ANALYSIS OF FACTORS AFFECTING LABOR ABSORPTION IN THE TOURISM SECTOR IN ALL CITIES IN WEST JAVA 2009-2019

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ABSTRACT

This study aims to analyze the factors that influence employment in the tourism sector in all cities in West Java in 2009-2019. This study uses quantitative research methods with secondary data. The data analysis methods used are trend analysis methods and panel data regression models. The results of this study indicate that partially the number of tourist objects (JO), the number of tourists (JW), and capital expenditures (BM) have a positive relationship but no significant effect, but simultaneously all three have a significant positive effect on employment in the tourism sector. The variable number of hotels (JH) partially and simultaneously has a significant positive effect on employment in the tourism sector, while the UMK variable (UMK) partially has a negative but not significant relationship, but simultaneously has a significant negative relationship on employment in the tourism sector in Indonesia. 9 cities in West Java in 2009-2019.

Keywords: Absorption of labor, number of attractions, number of tourists, capital expenditure, number of hotels, wages of region, tourism sector.