

**THE EFFECT OF DIGITAL LITERATURE SKILLS ON STUDENTS'
LEARNING MOTIVATION IN ECONOMIC SUBJECTS**
(Survey in Class X Social Sciences SMA Pasundan 3 Bandung)

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ABSTRACT

This study aims to determine: (i) To determine the level of digital literacy in students, (ii) To determine the level of digital literacy in students. motivation to learn in students, (iii) To determine the effect of digital literacy on learning motivation in class X Social Sciences SMA Pasundan 3 Bandung, especially in economics. The research method used is a survey method with a quantitative approach. Data collection techniques used questionnaires and interviews, data processing techniques were carried out using the *IBM SPSS Statistics Version 24.0* and *application Microsoft Excel 2010*. The results showed that: (i) students' digital literacy showed that students' digital literacy was in the very good category, (ii) students' learning motivation showed that students' learning motivation was in the very good category, (iii) digital literacy had a strong influence. on students' learning motivation with a score of 55.1%. Hypothesis testing in this study stated that "digital literacy can affect student learning motivation". The author suggests that (i) students are able to take advantage of digital literacy that has been facilitated by schools, (ii) teachers can build a new learning atmosphere optimally so that the learning process becomes more active and runs in two directions, (iii) schools can fulfill facilities and infrastructure effectively. Maximally in the learning process, (iv) further researchers are expected to need to study more deeply about references and more.

Keywords : Digital Literacy, Learning motivation