

**THE EFFECT OF ONLINE LEARNING BASED ON GOOGLE CLASSROOM
ON THE EFFECTIVENESS OF STUDENT'S LEARNING IN ECONOMICS
LESSONS IN CLASS XI IPS SMA NEGERI 16 BANDUNG**

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ABSTRACT

This study aims to determine: (1) To find out online learning based on Google classroom. (2) To determine the effectiveness of student learning in economics subjects (3) To determine the magnitude of the influence of Google-classroom-based online learning on the effectiveness of student learning in economics subjects. This study uses a quantitative approach with a survey method on 106 samples of students. The results showed that (1) the implementation of online learning based on google classroom in economics subjects was carried out well by 74.96% and resulted in an average value of 3.75. (2) The effectiveness of student learning in economics subjects is 55.49% and produces an average value of 2.77. (3) The use of google classroom as an online learning medium can have a positive effect on the effectiveness of student learning, based on the results of the regression coefficient test of 0.670 and the results of the coefficient of determination test of 0.786 or 78.6%. Meanwhile, the amount of contribution given by the variables X and Y is 61.8% and 38.2%, respectively. It can be concluded that Google Classroom-Based Online Learning can affect the Effectiveness of Student Learning. The author suggests to related parties (1) For educators, it is expected to be a consideration for a teacher to use learning media in carrying out the learning process, (2) For students, it is expected to be able to hone creativity and increase a high sense of curiosity to gain knowledge . (3) Bsgi Schools, online learning based on google classroom can be carried out well in the school environment, but for the effectiveness of student learning, this is something that the school must consider next. (4) For further researchers, it is expected to examine more deeply about the phenomena that will be raised in the study, multiply references related to research.

Keywords: Online learning, Google Classroom, Learning Effectiveness.