

***ANALYSIS OF THE USE OF LEARNING MEDIA BIG BOOK IN
IMPROVING READING SKILLS FOR STUDENTS IN PRIMARY SCHOOL***

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ABSTRACT

The purpose of this study is to review the literature on the use of learning media big book in improving the reading skills of students in elementary schools from various experts. This research is a qualitative research with literature study method. The focus of the research analyzed is improving reading skills through learning media big book from previous research by various experts. Data collection techniques used in this research are editing, organizing and finding by searching for data in the form of documents from various literatures such as books, journals and articles. Meanwhile, the data analysis technique used in this research was comparative, interpretive and deductive analysis. In this case the results are changes in both aspects of pronunciation, intonation, clarity, fluency and understanding made by students to determine the extent to which learning objectives can be achieved to measure success in learning. Therefore, to improve reading skills, innovative learning media are needed so that learning becomes fun and motivates students. Instructional Mediabig book can improve students' reading skills, because the media big book is a large reading book full of pictures, text and colors that allows teachers and students to read together so that students can optimize their reading skills. The results of the study showed that reading skills experienced a significant change. With the use of big book learning media, students' reading skills are maximized. Instructional Mediabig book role as a learning support tool by adjusting to the needs in learning.

Keywords : Learning Media, Media Big Book, Reading Skills