

**ANALYSIS OF THE EFFECT OF THE USE OF AUDIO VISUAL MEDIA
ON LEARNING INTEREST IN ELEMENTARY SCHOOL STUDENTS
(Study Library)**

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ABSTRACT

This research is motivated by the lack of knowledge and skills in choosing a learning media. Learning media is very influential on interest in learning. Therefore, audio-visual media is one of the learning media that can be applied in learning so that interest in learning can be achieved as expected. In this study, the researchers formulated how the use of audio-visual media in the learning process, how the condition of learning interest of elementary school students at this time, and whether the use of audio-visual media affected the learning interest of elementary school students. The purpose of this study is to determine the use of audio-visual media in the learning process, to determine the current condition of elementary school students' interest in learning, and to determine the effect of using audio-visual media on students' interest in learning. This study uses library research, which is a study that aims to collect data through several materials that are in accordance with the research theme. The results of the research that the researchers found related to the relevant sources obtained were that the use of audio-visual media had a significant effect on students' interest in learning. Students' interest in learning increases by using audio-visual media. The author suggests the results of this study can be used as a comparison and reference material for research, and as consideration for further deepening further research by using related literature study methods so that the results of the research can be better.

Keywords: *Audio Visual Media, Interest in Learning.*