

## **ABSTRACT**

### **THE EFFECT OF ENTERPRENEURSHIP KNOWLEDGE ON STUDENTS ENTERPRENEURSHIP INTEREST**

By:

**Maghfira Chandra Rachmananda**

**165050018**

The objectives of this study were 1) To find out how much entrepreneurial knowledge of class XI students of SMK Pasundan 3 Bandung, 2) To find out how much interest in entrepreneurship was in class XI SMK Pasundan 3 Bandung, 3) to find out how much influence entrepreneurial knowledge had on students' interest in entrepreneurship. class XI SMK Pasundan 3 Bandung. The method in this study is a survey which is a quantitative study with data collection techniques using questionnaires and test questions. Data processing techniques in this study are validity test, reliability test, normality test, heteroscedasticity test, linear test, simple linear regression test, and determination coefficient test. The hypothesis in this study reads "There is an influence of entrepreneurial knowledge on the interest in entrepreneurship in class XI SMK Pasundan 3 Bandung". The results showed that there was a sufficient influence of entrepreneurial knowledge on students' interest in entrepreneurship by 0.429 or 42.9%. The subjects of this study were students of class XI SMK Pasundan 3 Bandung for the 2020-2021 school year as many as two classes selected according to certain considerations with a sample size of 69 students. To determine the influence between variable X and variable Y, a simple linear regression test was carried out. The significance result of this test was 0.000, which means that there was an influence between the two variables. The coefficient of determination test shows that the effect of entrepreneurial knowledge on students' interest in entrepreneurship is 42.9%, which means that the variable x (entrepreneurial knowledge) in this study is quite influential on the variable y (interest in entrepreneurship). The conclusion of the research hypothesis is acceptable, because there is an effect of variable X on variable Y.