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ABSTRACT

This study aims to determine the Effectiveness of Using Whatsapp Group social media as a learning medium in online learning during the Covid-19 pandemic, then to find out the obstacles to its implementation and to find out the solutions to overcome the obstacles that occur in the use of Whatsapp Group as a learning medium in elementary schools. The type of this research is descriptive qualitative which describes the use of Whatsapp Group as a learning media. The purpose of this research is to examine the literature study regarding the use of Whatsapp group social media as a learning medium in elementary schools, the data collection techniques used are editing, organizing, and finding. The data analysis technique is done deductively. The results of this study indicate that teachers have utilized the use of Whatsapp Group Social Media as a learning medium in supporting online learning, by utilizing available features such as photo, video, document, telephone and video call features. Then in the implementation of its use there are several obstacles, namely inadequate quotas, lack of signals in remote areas, lack of interaction, difficulty in knowing the seriousness of students' learning, online learning support facilities, and students having difficulty understanding the material provided, and in this study describe the solutions that are available. This was done to overcome the obstacles that occurred from the use of WhatsApp Groups as an online learning medium during the Covid-19 pandemic.

Keywords: Effectiveness, WhatsApp, Learning Media, Online learning.

**ÉFÉKTIVITAS NGAGUNAKEUN MÉDIA SOSIAL GRUP WHATSAPP SALAKU
MÉDIA PEMBELAJARAN DI SD**

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