## INCREASING LEARNING OUTCOMES OF ELEMENTARY SCHOOL STUDENTS USING VISUAL MEDIA DURING THE COVID-19 PANDEMIC

## (Quasi-Experimental Research on Class IV Students of SDN 023 Pajagalan Bandung during the Covid-19 Pandemic)

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## ABSTRACT

This study aims to obtain an overview of improving primary school student learning outcomes by using visual media during the COVID-19 pandemic. This research is motivated by learning that is carried out indirectly (face to face), the lack of use of the media, the lack of explanations given by the teacher. Media is an important component to improve student learning outcomes. This research was conducted in the fourth grade of SD Negeri 023 Pajagalan Bandung. The sample used in this study was 58 students, namely class IVA as the control class and class IVB as the experimental class. The research method used is a quasi-experimental method in the form of pretest-protest control group design. Data collection techniques used are tests, with data processing techniques normality test, homogeneity test, t-test and N-Gain test. The results showed that there was an influence in the use of Visual learning media on student learning outcomes during the Covid-19 pandemic. The t-test results show a significance value of 0.019 <0.05 which means that Ho is rejected or there is an effect of using Visual media on student learning outcomes during the Covid-19 pandemic. The increase in learning outcomes for the experimental class increased by 44.39% and the control class by 40.27%. So it can be concluded that the use of visual media can improve learning outcomes in grade IV elementary school students at SDN 023 Pajagalan Bandung.

Keywords: Visual Media, Student learning outcomes