

STUDENTS' LEARNING INTEREST ANALYSIS LEARNING MEDIA *POWERPONT*

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ABSTRACT

This research was conducted to determine students' interest in learning through media *Powerpoint*. which aims to determine the influence of the media *Powerpoint* towards increasing students' interest in learning, the effectiveness of using media *Powerpoint* In learning, and knowing students' interest in learning towards learning outcomes. The background of this research is based on problems that occur in the direct learning process. Which is where the process of learning activities is less varied in utilizing learning media so that participants feel bored and bored in learning. This research uses a qualitative approach with the literary method, while the focus of the research is analyzed with the main problem, namely regarding the students' learning motivation through the media. *Powerpoint* learning from previous research from various experts. The data collection technique used in this research is the documentary method by searching for data in the form of documents from various sources such as books and journals, while the data analysis technique of this research uses deductive and inductive analysis. The results of the research that the researchers found were related to students' interest in learning through learning media *Powerpoint* various experts show their students' interest in learning through the media *Powerpoint* Don't undergo any significant changes. The results of data analysis from various sources show that interest in learning is in the form of understanding of interest in learning, factors that influence interest, function of interest, efforts to increase student interest in learning. As well as understanding the media *Powerpoint*, deficiency and advantages *Powerpoint*,use of media *Powerpoint*, media creation procedure *Powerpoint*.With that said. through the media *Powerpoint* Students 'learning interest is successful as a generator of student interest in learning it can also increase students' learning interest when students are in a phase where they are bored in learning conditions that are accustomed to not using learning media. But in the use of media *Powerpoint* must be adjusted to the teaching material and also according to the characteristics of students.