

**APPLICATION OF LEARNING MODEL CORE
(CONNECTING, ORGANIZING, REFLECTING, EXTENDING)
USING EVENT IMAGE MEDIA
IN LEARNING WRITING PERSUASIVE TEXT
STUDENT CLASS VIII PASUNDAN 3 BANDUNG JUNIOR HIGH SCHOOL**

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ABSTRACT

The problem of low ability of students in writing persuasive text become the background of this study. Writing persuasive text is still considered difficult for some students especially in finding and developing topics into a complete series of stories, especially for the 2013 curriculum students who are required to be skilled in writing texts. From these problems, it takes strategies, methods, models or learning techniques that can help and facilitate students in learning how to write short stories. Therefore, researchers chose CORE Learning Model (Connecting, Organizing, Reflecting, Extending) using event image media to be tested in persuasive text writing's subject in VIII grade students. The purpose of the study is to find out: 1) The student's ability to write persuasive text before and after using the CORE Learning Model using event image media; 2) The difference between the student's ability to write persuasive text on experimental classes and on control classes; 3) The effectiveness of CORE Learning Model using event image media in persuasive text writing subject. The method used in this study was a quasi-experiment with the design of a nonequivalent control group design. This design uses two classes. Based on the results of hypothesis test calculations using SPSS 26 for Windows, significance was obtained 0.002 and 0.000 at the significance level of 0.05. So H_0 was rejected and H_a was accepted so that it can be concluded that there is a significant difference between the ability of pre-test and post-test results in experimental classes and control classes before and after treatment, so that CORE Learning Models (Connecting, Organizing, Reflecting, Extending) using event image media can be applied in persuasive text writing subject in schools.

Keywords: CORE Learning Model, persuasive text, event image media