## ANALYSIS OF THE USE OF LEARNING VIDEO MEDIA ON THE LEARNING OUTCOMES OF ELEMENTARY SCHOOL STUDENTS

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## **ABSTRACT**

This research was conducted because the main problem is the low learning outcomes of elementary school students. The main objective of this research is to find out the validity that instructional video media can improve the learning outcomes of elementary school students. The research method used in this study is a literature study method which is a qualitative descriptive study. The results of the analysis that have been carried out prove that the use of learning video media has a positive influence, makes learning more fun, makes students more active, enthusiastic, and brave in expressing opinions and can improve learning outcomes for elementary school students. However, several other journals show that instructional video media has several obstacles, namely it requires cost, time and skills in making learning videos, requires electricity to turn on the video viewer, and the additional tools needed are quite expensive. Therefore, educators must be able to prepare the necessary tools and understand the use of instructional video media. The conclusion of the concept of learning video media is an equipment that combines visual and audio at the same time so as to make moving pictures accompanied by sound. Student learning outcomes using learning video media have an influence, this is reinforced by journals regarding learning video media that affect student learning outcomes.

**Keywords**: Learning Video Media, Learning Outcomes, Elementary School.