

**ANALYSIS OF UTILIZATION OF GOOGLE CLASSROOM APPLICATION AS A
LEARNING MEDIA IN INCREASING STUDENT'S LEARNING INTEREST IN SMA
PASUNDAN 8 BANDUNG**

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ABSTRACT

This study aims to describe the implementation of the use of Google Classroom in online learning during the pandemic Covid-19 Sciences in class XI Social in Economics. This research is a qualitative research, with a descriptive research approach. The data in this study were obtained from observations, interviews, and documentation. After the data was obtained, then the data was analyzed using the Miles and Hubberman model technique in Sugiyono (2014: 338) using 3 stages, namely data reduction, data presentation and verification or drawing conclusions. The results of this study indicate that the use of Google Classroom in online learning during the pandemic Covid-19 is: (1) Planning for the use of Google Classroom in distance learning with internet services. (2) Implementation of online learning using Google Classroom, namely the delivery of material, giving practice questions, quizzes and assignments. (3) learning assessment includes attitude assessment, knowledge assessment and skills assessment. The conclusion of this research is that in planning the teacher prepares a lesson plan (RPP), materials and assignments or student worksheets and prepares a learning media used for the learning process. The implementation of online learning using Google Classroom has been carried out well, this is indicated by the increasing interest in student learning at SMA Pasundan 8 Bandung.

Keywords: Interest in Learning, Google Classroom