

**THE INFLUENCE OF ONLINE LEARNING ON STUDENTS' LEARNING AND
TEACHER COMMUNICATION STYLE MOTIVATION IN
ENTREPRENEURSHIP SUBJECTS**

BY

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ABSTRACT

This research is motivated by the decreased interest in student learning due to the Covid-19 pandemic, Minister of Education and Culture (Mendikbud) Nadiem Anwar Makarim understands the policy of stopping school activities taken by the Regional Government (Pemda) in preventing the spread of the Corona Virus (Covid-19). In order for learning objectives to be fulfilled, the teaching and learning process that is usually carried out in class is in accordance with online learning. The purpose of this study was to see the effect of bold learning from WhatsApp Group and teacher communication style on student motivation in entrepreneurship subjects in class XI TKJ SMK Pasundan 2 Bandung. This study uses a quantitative approach and the method used in this study is a survey. The subjects in this study used a sample of 100 students. The data analysis used was the normality test of the data, multiple linear regression. The results of the study using multiple linear while the X_1 regression coefficient is 0.681, which means, if there is an increase of 1 in the WhatsApp Group online learning variable, it will increase learning motivation by 0.681, while the X_2 regression coefficient is 0.307, which means that if there is an increase of 1 in the teacher's communication style variable, it will increase motivation. study of 0.307. While the contribution of the influence given by the WhatsApp Group online learning variable and the teacher's communication style to the student learning motivation variable based on the results of the calculation of the coefficient of determination is 54.5%, while the remaining 45.5% is influenced by factors outside of other variables not examined by researcher, and the conclusion was acceptable.

Keywords: WhatsApp Group online learning, Teacher Communication Style, Learning Motivation