

## **ABSTRACT**

To continue education at a higher level, sufficient funds are needed. The problem is related to the ability of the socio-economic conditions of parents. The socio-economic conditions of parents are one of the external factors that affect the motivation of students to continue their studies to college. The purpose of this study was to determine the socio-economic conditions of parents, to find out how the motivation to continue their studies to college was and to find out whether there was an influence of the socioeconomic conditions of the parents of students on the motivation of students to continue their higher education studies in class XII IPS students at SMA Muhammadiyah Cileungsi. The subjects in this study were students of class XII social studies at SMA Muhammadiyah Cileungsi. The sampling technique used was census/total non-probability sampling. The research method used is a survey with a quantitative approach. Data collection techniques using a questionnaire instrument and data analysis techniques using simple linear regression. The results showed that the socio-economic conditions of the parents of class XII IPS students at SMA Muhammadiyah Cileungsi were very good, the motivation to continue their studies to college in class XII IPS students at SMA Muhammadiyah Cileungsi was high and there was an influence between the socioeconomic conditions of parents on the motivation of class XII students. Social Studies at SMA Muhammadiyah Cileungsi.

***Keywords: Socio-Economic Conditions, Motivation to Continue Studying in Higher Education***