**CHAPTER II**

**THEORITICAL FOUNDATION**

This chapter discusses about the literature, kind of literature, movie and movie genre, moral and moral messages.

1. **Literature**

Literature became a part of society and a reflection of a social condition that shows the development of society over the times through literary works. Literary work is generally divided into fiction and non-fiction. Fiction is a literary work based on fantasy created to provide entertainment while non-fiction is literary that based on fact or actual reality.

Conolly (1995:1) mentions three characteristics of literature. First, that literature has power. The use of language in certain way influences the readers mind. Second, literature is also vivid. By the power of written work, it makes us hear, makes us feel, and makes us see, because language in literature guides us to hear, to feel, and to see everything in those written words. Third, the language of literature is clear. To clarify this, the writer uses a passage describing a character; it is clear that the writer clarifies character in his definition of a person by showing what he or she does, why he or she does it, also what she will never do. Based on Connolly's explanation, movies can be included in literary works because movies have an influence on the audience who watch them.While Rees (in Risdianto, 2012:5) defines literature as writing which express and communicates thoughts, feelings and attitudes toward life.

As the explanation above, literature is that can see through communication, feelings, and behavior. On the other hand, literature makes us feel about things and see through the words. Words that are written in a movie, or poetry and etc.

1. **Kinds of Literature**

According to Mario Klarer (2013) there are major genre in Literature; fiction, poetry, drama and film or movie. Each definition will be explained as follows.

1. Fiction

Fiction or prose is a narrative story that tells a character’s journey. Although the novel emerged as the important of prose fiction in the modern period. It tells the character journeys and it has the most important elements such as plot, character, point of view, setting. There is also a conflict in every fiction from psychologically, socially, or culturally.

1. Poetry

Poetry is one of the oldest genres in literary history, it is a type of literature based on the interplay of words and rhythm. It is often employs rhyme and meter. In poetry, words are strung along to form sounds, images, and ideas that might be complex or abstract to describe directly.

1. Drama

Drama is of art work which derives from the Greek “draein” (“to do,” “to act”), thereby referring to a performance or representation by actors. Drama consist several things in it, including text, transformation and performance. Those are three interdependent levels of a play in drama itself.

1. Movie (Film)

Movie or film has similar goal in terms of literature, it took techniques of stage, lighting, movements and gestures, structures, characterization, theme, point of view, rhythm, repetition colors & counter point respectively. Movie represent or ennoble human mind through action, images, words and replicating life of human beings. Movie or film is also capture the same like literature but due to its visual and sound effect, it got wide popularity.

1. **Movie**

Movie is a motion picture or moving picture, is a visual art-form used to simulate experiences that communicate ideas, stories, perceptions, feelings, beauty, or atmosphere through the use of moving images. These images are generally accompanied by sound, and more rarely, other sensory stimulations. The word of cinematography is often used to refer to filmmaking and the film industry, and to the art form that is the result of it.

Movie is a visual communication which uses moving pictures and sound to tell stories or teach people something. Most people watch movies as a type of entertainment or a way to have fun and to some people, fun movies is also movies that make them laugh, while for others it can mean movies that make them cry, or feel afraid. Movies or a film is a series of moving pictures recorded with sound that tells a story, shown on television or at the cinema or movie theatre (Hornby,2005:573). Movie or motion picture are includes Photographs, diagrams, or pictures in a series which projected in a screen by a projector for process in turning in a screen that cause appearance in screen look natural movement (Sharon and Weldon, 1977: 93).

People can watch movie anytime. Movies are made to provide on big screens at movie theatres or at home. After movies are shown on movie screens for a period time of weeks or months, they may be marketed through several other media. They are also shown on from pay television, cable television, and sold or rented on DVD disks or videocassette tapes, so that people can watch the movies at home. You can also download or stream movies. Older movies are shown on television broadcasting stations. There are so many genre in the movie, it can be a fantasy, horror, drama comedy, drama romance and many more.

1. **Kind of Movie**

Movie divided into 2 categories, there are fiction and non-fiction :

1. Fiction

Movie fiction is a movie based on a story created by a creator or actress. Most of those movies are usually shows on cinema box office, DVD or television and it commercials, meaning that it supported by advertisement.

1. Non-Fiction

This one usually took based on reality story, this movie divided into 2 categories as follows :

* Factual: it depict a facts. Today, factual films are known as news films (news reels) that showed or inform the news of some event.
* Documenter: it more into an attitude or opinion on events, so that the perception of reality will depend on the documentary filmmaker.

1. **Movie Genre**

There are so many genre in the movie, Genre is the term for any category of literature or other forms of art or entertainment such as music, whether written or spoken, either audio or visual, based on some set of stylistic criteria. Genres are shaped by conventions that change over time. New genres are invented and uses of old ones are discontinued. More often, it works fit into multiple genres by way of borrowing and recombining these conventions. There is some list of movie genre:

1. Action

Action is similar to adventure, and the protagonist usually takes a risky turn, which leads to desperate situations (including explosions, fight scenes, daring escapes, etc.). Action and adventure are sometimes categorized together as "action-adventure" because they have much in common, and many stories fall under both genres simultaneously (for instance, the James Bond series can be classified as both).

1. Adventure

Adventure is about the journey, it depict any kind of experience that character usually has something to accomplish.

1. Comedy

Comedy movie mostly tells about a funny, comical events, it makes people laugh and it’s all about fun. There are also more specific categories in comedy, there are:

Comedy Horror, such as Shaun of the Dead and Jennifer’s body.

Comedy Romance, is combines the romance and funny.

1. Drama

A drama is commonly considered the opposite of a comedy, it seems more serious.

1. Fantasy

Fantasy movie is all about magic, unrealistic and mistery. It’s the opposite of real life.

1. Horror

It’s a scary story, basically it picked from true story or history from a place. it’s all about scary, ghost or a monster and mostly shock the audience.

1. Mystery

It’s a film that revolves around the solution of a problem or a crime. It focuses on the efforts of the detective, private investigator or amateur sleuth to solve the mysterious circumstances of an issue by means of clues, investigation, and clever deduction.

1. Romance

Romance movies are romantic love stories that focus on passion, emotion, and the affectionate romantic journey that their love takes them through dating, courtship or marriage.

1. **Movie Value**

Movie has a value, it should be appreciate and also has benefits itself for the audience. The word appreciation implies understanding, enjoying, and appreciating (Sumarno, 1996:97). And those value of appreciation are:

1. Entertaining

This value is really important because it will take more attention from the start. By entertaining, we will not get bored because there is always something that exciting and if we get bored, the value of appreciation means nothing and it’s relative depend on the taste of audience.

1. Artistic

A Movie should be judged artistically, not rationally. Because if viewed rationally, an artistic film may be worthless because it does not have a clear purpose or meaning. Even though, the beauty itself has a purpose or meaning.

1. Education

The educational value of a film is more about the messages it wants to convey (the moral value of the film). Each film generally contains educational value, the only difference from one another is in the message to be conveyed. Moral message is also referring to educational value.

1. **I Feel Pretty Movie Synopsis**

I Feel Pretty Movie is a 2018 American comedy film written and directed by Abby Kohn and Marc Silverstein. The main character is staring Amy Schumer which is namely Renee Bennet in the movie. Renee Bennett is the main character in the movie, she is a young woman who struggles with low self-esteem and insecurities over her appearance. Out of a Chinatown basement office, she manages the website for cosmetics firm Lily Le Claire with co-worker Mason, while aspiring to work in their Fifth Avenue headquarters. When a vacancy for a receptionist comes up at HQ, she decides not to apply after reading the job description's emphasis on being the beautiful "face" of Le Claire. The other night, Renee wishes at a fountain to be beautiful, but nothing happens. On the next day, Renee falls off from her SoulCycle bike during an exercise class, hitting her head and losing consciousness. When she wakes, she has not changed physically, but she believes herself to be beautiful.

1. **Moral Messages**

Based on “Webster New World Dictionary of American Language”, Moral related with skill to decide right and wrong of behavior that accepted by citizen. The other hand, moral is relating to the standards of good or bad behavior, fairness, honesty, etc. What each person believes in, rather than to laws. In other words, moral is concerned with the judgement of right or wrong of human action and character. Morality (from the Latin moralists “manner, character, proper behavior”) is the differentiation of intentions, decisions, and actions between those that are good or right and those that are bad or wrong. According to Stemberg (1994: 938), morality refers to what is good or right in people’s relationships each other. A key to understand of morality is to be specific about definition of good or bad and right or wrong.

A morality contains some of these things, which (1) beliefs about the nature of the man, (2) belief about ideals, and what is good or desirable or worthy or pursuit for its own sake, (3) rules laying down what ought to be done and (4) motives that incline us to choose the right or the wrong course. We learn as children that we should be unselfish, that we should not tell lies. (Paul Edwards: 1967: 150). Besides, Morality and moral derive from the Latin, and it means customs, manners, character. (Earle, 1992: 178).

According to Pratikto (1987 : 42) Message is all forms of communication both verbal and nonverbal. Meaning that by verbal communication is oral communication or through conversation while nonverbal is communication with symbols, cues, touching feelings and body language. In the movie, message is something that give the audience a lesson, motivation and something to learn. Somehow, the director must be able to give a message so that the viewers can imply the message in their daily by watching the movie or the story itself.

According to Hurlock, moral comes from the Latin word mores, meaning manners, customs, and folkways (Hurlock, 1977). In that case, moral message means a message conveyed by, or a lesson learned from a story, a poem, or an event. Moral message is a moral lessons or messages that can be obtained from an event, someone's experience, or from a film that can provide life lessons for the audience and for others.

Nurgiyantoro (2010:321) said : “Through stories, attitudes, and behavior of the characters that the reader should be able to take lesson from a literary work that conveyed a moral message, which mandated. Moral in a literature can be viewed as a mandate and message”. When it comes to message, movie can have one or several messages and it can be implicit or explicit.

Sudjidman (1992:57) stated that “A mandate is moral teaching or message that want to send to the reader either implicit or explicit besides that a mandate can be some solution from the problem in the story”. Additionally, moral message is provide a life lessons.