

ABSTRACT

This research is entitled "PERCEPTION OF PRIMARY SCHOOL PARENTS STUDENTS ABOUT ONLINE LEARNING DURING PANDEMIC COVID-19". The perceptual process consists of sensation, attention and interpretation. The perceptions received by the parents vary according to the point of view, experience, and messages received by each individual.

This research aims to determine the perceptions of parents of elementary school students during the pandemic, especially grade 1 of Keagungan 03 Pagi Primary School and Keagungan 04 Petang Primary School in West Jakarta.

The method used is a descriptive qualitative research method using the theory of perception from Kenneth K. Sereno and Edward M. Bodaken, Judy C Pearson and Paul E Nelsen quoted by Deddy Mulyana in the book An Introduction to Communication Studies.

Based on the results of the research conducted by the researcher, the researcher can draw the conclusion that the parents of grade 1 elementary school students still feel that online learning has not been effective, this is because the parents hope that their children can study at school and can interact with their friends. There are still many student's parents and students who still do not understand what online learning is so they worry because they are afraid that their children will not be able to attend lessons. In addition, internet and signal are still the main problem in online learning, because the parents must always provide internet quota every month so that they can get materials and can send assignments to their teachers.

Keyword : Perception, online learning, elementary school, parents, Covid-19