THE INFLUENCE OF THE FAMILY ENVIRONMENT ON THE ENTREPRENEURIAL INTEREST OF COLLEGE STUDENTS OF ECONOMIC EDUCATION CLASS 2017 AT PASUNDAN UNIVERSITY, BANDUNG

By:
FEBBY DEBORA SINUHAJI
175020119

ABSTRACT

This study aims to determine: (1) Family Environment of college student of economic education class 2017 at Pasundan University, Bandung; (2) The entrepreneurial interest of college student of economic education class 2017 at Pasundan University, Bandung; (3) the influence of the family environment on the entrepreneurial interest of college students of economic education class 2017 at Pasundan University, Bandung. The subjects of this study were 114 college student of college student of economic education class 2017 at University, Bandung. Data collection techniques using a questionnaire by online and data analysis technique used descriptive analysis. The result of this study indicate: (1) Family environment of college student of economic education class 2017 at Pasundan University, Bandung in very good category with an average weight of 4.46; (2) The entrepreneurial interest of college student of economic education class 2017 at Pasundan University, Bandung in very good category with an average weight of 4.42; (3) There is significant influence of the family environment on the entrepreneurial interest of college student of economic education class 2017 at Pasundan University, Bandung amounting to 87.9% with a significance value of 0.000 < 0.05 and $t_{hitung}$ = 25.150. The author suggests to relate parties, namely: (i) For parents, Parents are expected to keep providing encouragement and attention to support or motivate students to innovate and develop creatively the interest in entrepreneurship, especially while studying at Pasundan University, Bandung; (ii) For students, are also expected to maintain their ideal goals especially in entrepreneurship and to take entrepreneurship courses seriously on campus, as well as attending seminars/webinars and workshops about the entrepreneurship; (iii) For entrepreneurship lecturer, are expected to grow the values of life when teaching and to implement entrepreneurship workshops in entrepreneurship courses so that the class will not be monotone; (iv) For institution, in supporting students to innovate and make the creation, it is expected to make more creative and innovative facilities so that students can develop their potential and creativity for entrepreneurship; (v) For next Researchers, conducting research with the same topic, it is hope that you can find more sources of information and other references regarding peer environment and student learning activeness so that the results of the research can be better.

Keywords: Family Environment, The entrepreneurial interest