

ABSTRACT

This study aims to analyze the effect of the implementation of Economic Value Added (EVA), Market value Added (MVA), and Cash Flow Operating to return saham (financial studies at perusahaan pertambangan listed on the BEI in 2011-2015)

Sampling technique used in this research is purposive sampling with criteria : Mining Companies listed on the BEI in a row from 2011 to 2015. (2) Mining Companies that publish annual financial reports in 2011-2015 and are accessible by Public. (3) A mining company that lists the cost / interest expense in its financial statements during the period 2011-2015. Data obtained from the publication of Indonesia Stock Exchange (IDX), Sahamok. Obtained a sample quantity of 7 companies. The research approach used in this research is descriptive and verifikatif analysis. Statistical analysis used in this research is classical assumption test, hypothesis test using t test, correlation analysis, coefficient of determination, and f test, data processing assisted with software program of IBM SPSS Version 23.

Based on the results of research on Mining companies listed in the Indonesia Stock Exchange (IDX) period 2011-2015, Economic Value Added (EVA) has a significant effect on stock returns with a contribution of 18.9%, Market Value Added (MVA) Share return with a given contribution of 22.6%. Operating Cash Flow significantly influence stock return with contribution given 25.6%, and simultaneously Economic Value Added (EVA), Market Value Added (MVA), and Operating Cash Flow (AKO) have significant effect to stock return.

Keywords: of Economic Value Added (EVA), Market value Added (MVA), and Cash Flow Operating, return saham.