ABSTRACT

This study aims to determine the influence of knowledge management, work experience and employee performance. The research method used is descriptive and verification methods with a sample size of 30 respondents. The descriptive method in this study is used to determine how knowledge management, work experience and employee performance are. While the verification method in this study is used to test the truth of the hypothesis in order to determine the effect of knowledge management, work experience on employee performance at the North Bandung Cattle Breeders Cooperative (KPSBU) Lembang. Data collection tecnique used were observation, interviews and questionnarires. The data analysis method used is multiple linier regression analysis, multiple correlation and the coefficients of determination.

The results of this study indicate that the variables of knowledge management and work experience on employee performance are in the medium category. Partially work experience has a greater influence on employee performance, namely 28.48%. Meanwhile, knowledge management has an effect on employee performance by 26%. So that the effect of knowledge management and work experience on employee performance is 54,48%, while the reamining 45,52% is influenced by other factors not examined by the author.

Keywords: Knowledge Management, Work Experience and Employee Performance